

5<sup>TH</sup> SEM./ COMMON / 2022(W)

Th-1 ENTREPRENEURSHIP AND MANAGEMENT & SMART TECHNOLOGY

Full Marks: 80

Time- 3 Hrs

Answer any five Questions including Q No.1& 2  
Figures in the right-hand margin indicates marks.

1. Answer All questions 2 x 10
  - a. Name two barriers in entrepreneurship. 2
  - b. Write two advantages of preliminary project report. 2
  - c. Write two techniques /models of inventory management. 2
  - d. How does branding helps manufacturers, retailer and consumers? 2
  - e. Name two symptoms of bad management. 2
  - f. Write two primary responsibilities of Human Resource Department in an industry. 2
  - g. Write two functions of a leader. 2
  - h. Name four personal protective equipment used in industry. 2
  - i. Write two applications of break-even analysis. 2
  - j. Write two applications of smart agriculture. 2
2. Answer Any Six Questions 6 x 5
  - a. Compare between an entrepreneur and manager 5
  - b. Write a short note on a successful Indian Entrepreneur. Mention any five quality in him/her. 5
  - c. Explain the role of District Industry Center in promoting enterprises. List any five supports provided by DIC to entrepreneur. 5
  - d. What are the parameters used to decide the plant capacity in a project? 5
  - e. What is TQM? Explain the need of TQM in small enterprises. 5
  - f. Write any five safety provisions in Factory Act,1948? 5
  - g. Explain the techniques of motivation. 5
3. a. What is Technology Business Incubator? Explain with example. 10  
b. Explain the success story of an Indian start up.
4. Explain the components of Techno economic feasibility report. 10
5. Explain delivery schedule, market need and inventory control in production planning and control. 10
6. Write the Concept of IoT and how does it work. 10
7. Explain the management of working capital 10

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|----|--------------------------------------------------------------------------------------------------------------------------|--------|
| 1. | Answer <b>All</b> questions                                                                                              | 2 x 10 |
|    | a. List any five entrepreneurial support agency.                                                                         | 2      |
|    | b. What is a preliminary project report?                                                                                 | 2      |
|    | c. Write the importance of technology in product selection.                                                              | 2      |
|    | d. What is 'controlling' in management?                                                                                  | 2      |
|    | e. What do you mean by break even point?                                                                                 | 2      |
|    | f. What are different types of communication?                                                                            | 2      |
|    | g. What do you mean by internet of things?                                                                               | 2      |
|    | h. What is personal protective equipment(PPE)?                                                                           | 2      |
|    | i. Define entrepreneurship.                                                                                              | 2      |
|    | j. Write the difference between patents and copyrights ?                                                                 | 2      |
| 2. | Answer <b>Any Six</b> Questions                                                                                          | 5X6    |
|    | a. What is a startup? Give an example of a successful startup. Explain how it is different from traditional enterprises. | 5      |
|    | b. What are the characteristics of an entrepreneur ?                                                                     | 5      |
|    | c. Explain different styles of leadership.                                                                               | 5      |
|    | d. Explain the concept of 4P's in marketing management.                                                                  | 5      |
|    | e. What is Maslow theory of motivation ?                                                                                 | 5      |
|    | f. Write the components of IOT.                                                                                          | 5      |
|    | g. Write the features of Payment of Wages Act 1936.                                                                      | 5      |
|    | h. What are the criteria for final product selection.                                                                    | 5      |
| 3  | Explain sole proprietorship form of business. Write its advantages and disadvantages.                                    | 10     |
| 4  | Explain the role of science and technology parks.                                                                        | 10     |
| 5  | Write the functions of financial management.                                                                             | 10     |
| 6  | Explain the relationship between peers, superiors and subordinates.                                                      | 10     |
| 7  | Explain in details the functions of management.                                                                          | 10     |
| 8  | Explain the application of IOT in smart healthcare and smart agriculture.                                                | 10     |