

5TH SEM./ COMMON TO ALL/ 2023(W) NEW

Th-1 Entrepreneurship and Management & Smart Technology

Full Marks: 80

Time- 3 Hrs

Answer any Five Questions including Q No.1& 2
Figures in the right hand margin indicates marks

1. Answer **All** questions 2 x 10
 - a. What is entrepreneurship?
 - b. What is start up ?
 - c. What is project appraisal?
 - d. List the components of project cost.
 - e. Define management.
 - f. Write the need of inventory management.
 - g. List two barriers in business communication.
 - h. Write two methods of maintaining relations with subordinates.
 - i. What is trademark? Write two advantages of having trade marks.
 - j. What is smart technology?

2. Answer **Any Six** Questions 6 x 5
 - a. Explain in brief the qualities of entrepreneur.
 - b. What is Maslow theory of motivation. Explain.
 - c. Explain SSI, Ancillary unit and Tiny units.
 - d. Write a note on staffing as a function of management.
 - e. Explain ABC Analysis (selective inventory control), a model of inventory managements.
 - f. Write the components of IOT.
 - g Explain different styles of leadership.
 - h Write five points in payment of wages act.

- 3 Explain the assessment of demand and supply in potential area of growth. 10
- 4 Write the important functions of management. 10
- 5 Explain TQM concept-Quality Policy, Quality Management and quality system. 10
- 6 Explain the concept of 4Ps in marketing management. 10
- 7 Explain the application of IOT in smart healthcare and smart agriculture. 10