

Th-1 ENTREPRENEURSHIP AND MANAGEMENT & SMART TECHNOLOGY

Full Marks: 80

Time- 3 Hrs

Answer any five Questions including Q No.1& 2
Figures in the right-hand margin indicates marks.

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| 1. | Answer All questions | 2 x 10 |
| a. | Name two barriers in entrepreneurship. | 2 |
| b. | Write two advantages of preliminary project report. | 2 |
| c. | Write two techniques /models of inventory management. | 2 |
| d. | How does branding helps manufacturers, retailer and consumers? | 2 |
| e. | Name two symptoms of bad management. | 2 |
| f. | Write two primary responsibilities of Human Resource Department in an industry. | 2 |
| g. | Write two functions of a leader. | 2 |
| h. | Name four personal protective equipment used in industry. | 2 |
| i. | Write two applications of break-even analysis. | 2 |
| j. | Write two applications of smart agriculture. | 2 |
| 2. | Answer Any Six Questions | 6 x 5 |
| a. | Compare between an entrepreneur and manager | 5 |
| b. | Write a short note on a successful Indian Entrepreneur. Mention any five quality in him/her. | 5 |
| c. | Explain the role of District Industry Center in promoting enterprises. List any five supports provided by DIC to entrepreneur. | 5 |
| d. | What are the parameters used to decide the plant capacity in a project? | 5 |
| e. | What is TQM? Explain the need of TQM in small enterprises. | 5 |
| f. | Write any five safety provisions in Factory Act,1948? | 5 |
| g. | Explain the techniques of motivation. | 5 |
| 3 | a. What is Technology Business Incubator? Explain with example. | 10 |
| | b. Explain the success story of an Indian start up. | |
| 4 | Explain the components of Techno economic feasibility report. | 10 |
| 5 | Explain delivery schedule, market need and inventory control in production planning and control. | 10 |
| 6 | Write the Concept of IoT and how does it work. | 10 |
| 7 | Explain the management of working capital | 10 |