V-SEM. /CIVIL/ ELECT/ETE/ MECH /AUTO/ APP ELEC & IE./ CSE/ CHEM/ METT/MINING /DRILLING/ TEXT/ ARCH/CERA/ HMCT/ IT/ BC /BIO-TECH/ MECHATRO/MLT/EME/AERO/DIP IN MECH/ ELE[PT]/MECH[PT]/ MINING[PT]/ MECH(PROD)/ MECH(MAINT)/ EEE /CIVIL[PT]/ MECH(IND INTG)/ELE(INST & CTRL)/ TEXT/ ECE/ MECH (SWICH)   2021 (W)

TH-1   Entrepreneurship and Management & Smart Technology

Full Marks: 80   Time- 3 Hrs

Answer any five Questions including Q No.1& 2
Figures in the right hand margin indicates marks.

1.	Answer **All** questions	2 x 10
a.	List any five entrepreneurial support agency.	2
b.	What is a preliminary project report?	2
c.	Write the importance of technology in product selection.	2
d.	What is 'controlling' in management?	2
e.	What do you mean by break even point?	2
f.	What are different types of communication?	2
g.	What do you mean by internet of things?	2
h.	What is personal protective equipment(PPE)?	2
i.	Define entrepreneurship.	2
j.	Write the difference between patents and copyrights ?	2
2.	Answer **Any Six** Questions	5X6
a.	What is a startup? Give an example of a successful startup. Explain how it is different from traditional enterprises.	5
b.	What are the characteristics of an entrepreneur ?	5
c.	Explain different styles of leadership.	5
d.	Explain the concept of 4P's in marketing management.	5
e.	What is Maslow theory of motivation ?	5
f.	Write the components of IOT.	5
g	Write the features of Payment of Wages Act 1936.	5
h	What are the criteria for final product selection.	5
3	Explain sole proprietorship form of business. Write its advantages and disadvantages.	10
4	Explain the role of science and technology parks.	10
5	Write the functions of financial management.	10
6	Explain the relationship between peers, superiors and subordinates.	10
7	Explain in details the functions of management.	10
8	Explain the application of IOT in smart healthcare and smart agriculture.	10