Communicative English (1ST & 2ND SEM)



PREPARED BY - SAROJ KUMAR JENA

DEPARTMENT OF BASIC SCIENCE

C.V RAMAN POLYTECHNIC BHUBANESWAR

SYLLABUS

Th.1a.COMMUNICATIVEENGLISH

(1st& 2nd SemesterCommon)

Theory:4PeriodsperWeek I.A:20 Marks
Periods:60 Periods TermEndExam:80Marks
Examination:3Hours TotalMarks: 100Marks

Topic-wisedistributionofperiodswithmarks

S.L. No.	.Topics	Periods
Unit-I	LiteratureAppreciation	20
Unit-II	Vocabulary	05
Unit-III	ApplicationofGrammar	08
Unit-IV	Formalwritingskills	15
Unit-V	Elementsof communication	12
	Introductiontocommunication	
	Professionalcommunication	
	Nonverbalcommunication	
	Total	60

OBJECTIVE

- Tocomprehendthegiven passage
- Toanswer correctlythe questionsonseenand unseenpassages
- Toincreasethevocabulary
- Toapplyrulesofgrammarforflawless writing
- Tounderstandandusethebasicconceptsofcommunicationinanorganized set up and social context To give a positive feedback in various situation, to use appropriate body language and to avoid barrier for effective communication
- Toimprovewritingskill

Unit-I-LITERATURE APPRECIATION

A. Readingcomprehension

Sub-skillsof readingcomprehensionaretobeworkedoutandtestedthroughan unseen passage in about 200-500 words.

Astudentshouldgetacquaintedwithsub-skillsofreadingforthepurposeof

- Skimmingthegist
- Scanningfornecessaryinformation
- Closereadingforinferenceandevaluation
- Mainideaandsupportingpoints
- Guessingthemeaningofun-familiarwords
- Note-making
- Summarizing
- Supplyingasuitabletitle

B. Text

The following chapter from "Invitation to English", Book-1 for + 2 students of CHSE, Odisha. 2016 reprint to be covered in class room:

- StandingUpForYourselfByYevgenyYevtushenko
- TheMagicOfTeamworkBySamPitroda
- InchcapeRockByRobertSouthey
- ToMyTrueFriend ByElizabethPinard

Thestudentistoanswercomprehensionquestionsfrom thesechaptersinthe end examination

UNIT-II-VOCABULARY

- Use ofsynonyms, antonyms
- Samewordusedindifferentsituationsindifferentmeaning
- Singlewordsubstitute

Unit-III-APPLICATIONOFENGLISHGRAMMAR

- CountableanUncountableNoun
- ArticlesandDeterminers
- ModalVerbs
- Tenses
- Voice-change
- Subject-verbAgreement

UNIT-IV FORMALWRITINGSKILLS

A. Paragraphwriting

- Meaning
- FeaturesofParagraphWriting(TopicStatement,SupportingPoints and Plot, Compatibility)

- DevelopingIdeasintoParagraphs(DescribingPlace/Person/ Object /Situation and on any general topic of interest)
- B. Notice
- C.Agenda
- D. Reportwriting(Formatof aReport,Reportingan event/ news)
- E. Writingpersonalletter
- F. LettertothePrincipal,Librarian,HeadoftheDeptt,andHostel Superintendent
- G. WritingBusinessletters
 - Layoutof aBusinessLetter
 - Letter of Enquiry, Placing an Order, Execution of an Order, Complaint, Cancellation of an Order (Features, Format and example)
- H. Jobapplication and C.V. (Features, Format and example)

UNIT-VELEMENTS OF COMMUNICATION

A. Introduction to Communication

- 1. Meaning, Definition and concept of communication
- 2. GoodCommunicationandBadCommunication
- 3. Communicationmodel

(One-wayCommunicationModelandTwo-wayCommunicationModelwith examples)

4. Processofcommunication and factors responsible for it

(Sender, Message, Channel, Receiver/Audience, Feedback, Noise,

Context)

B. ProfessionalCommunication

- 1. Meaningofprofessionalcommunication
- 2. Typesofprofessionalcommunication

FormalorSystematic Communication

- Upwardcommunication(Howittakesplace,symbol,meritsand demerits)
- Down-wardcommunication(Howittakesplace,symbol,meritsand demerits)
- Parallelcommunication(Howittakesplace,symbol,meritsand demerits)

InformalcommunicationorGrapevinecommunication(Howittakes place, symbol, merits and demerits)

C. Non-Verbal Communication

- 1. MeaningofnonverbalCommunication
- 2. DifferentareasofNon-verbalCommunication
 - KinesicsorBodyLanguage(PosturesandGestures,FacialExpression and Eye Contact)
 - ProxemicsorSpatialLanguage(PrivateSpace,PersonalSpace,Social Space, Public Space)
 - Languageof SignsandSymbols(AudioSignandVisualSignineveryday life with merits and demerits)

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UNITI: LITERATURE APPRECIATION

SECTIONA-READING COMPREHENSION

Meaning

Reading comprehension is the ability to process text, understand its meaning and tointegratewithwhat thereader alreadyknows. Fundamentalskills requiredinefficientreading comprehension areknowing meaning of words, ability tounderstandmeaning of awordfrom discourse context, ability to follow organization of passage and to identify antecedents and references in it, ability to draw inferences from a passage about its contents, ability to draw main thought of a passage, ability to answer questions answered in a passage, ability to determine writer's purpose, intent and point of view, and draw inferences about the writer.

Inour everydaylife, if we talk of lifein its most standardized form, wehave alot of reading to do. This includes reading from newspaper, text books, books, articles, journals, notes and so many. Reading does not mean reading words and sentences simply for the purpose of identifying them. Understanding comprehending and remembering are some of the features without which reading keeps no meaning. In this reading section we will, therefore gothrough a couple of passages which have been carefully framed to make a student well acquainted with the skills of reading.

SkillsofReading:

1. SkimmingandScanning:

Skimmingis a task of finding out the important details of a written text without giving a close reading to it. The word _skimming' is derived from _skum' implying the thick layer floating on liquid. Similarly by skimming a text we take out all the key points out of it in one look. But **scanning** is not overlooking - it searches for those details which are not apparent on the surface. Scanning skill operates in the manner a scanner takes the photos of what is not seen on the ground.

2. Inferenceand Evaluation:

Inferential and evaluative analysis of the text relates more to close reading. A reader, here, examines the text to find out what the written text conveys and how it can be accessed. This is some kind of an analytical task done by the reader.

3. Note-making:

Note-making means converting an extensive text into a brief form that can be easily digested, remembered and reproduced. **Brevity** and **clarity** are two important features of a note.

When we read or listen to something, we may not remember each and every bit of it. Many relevant details may slip away from our memory. Such a slip of memory facilitates the needto make ofwhatwe read or listen. Making a note of a speech is something like jotting down

important points quickly while listening and later on making a fare copy of it. But making a note of a reading comprehension observes a more detail and systematic procedure.

ProcessofMakingaNote:

Always a close reading is demanded before making a note. By skimming and scanning we get all the important points of it. In a simpler way if one desire to attempt on note- making, the steps below would be of much help.

- Readthepassagecloselywithoutmissingasingledetail.
- Makealistofimportantwordswiththeirmeanings.
- Make a list of relevant details that you have picked up by skimming and scanning briefly.
- Trace out them or the key point. This would provide you with the main idea of thetext. The point that you have picked up by the task of skimming and scanning would serve as supporting points to this main idea better known as **topic statement**.

Nowgothroughthefollowing passage.

Religion to Gandhiji was a living force, and for years in his youth hespent much time in studying comparative religions from the standpoint of one seeking for the correct mode of approach. His mean was singularly original, prepared to take imprints yet clear as to what he strove to find. This knowledge of the various faiths had the effect of creating within him a curiously open mind, free from narrow-mindedness or orthodoxy. He was prepared to concede much to any believer; he was only intolerant of those who deride God. To him religion was the crux of all matters, and success or failure could only be dependent upon how living and active was one's faith. One's professional conductor and public life should be guided by well defined principles. He did not reject asceticism but in working out one's life according to the needs of the moment in service to one's fellow creature he found equal merit and fulfillment. His own life was thus directed and devoted; without discussing his achievement, it is certainly true that he has model his own conductor upon consistent basic ideas inspired by his deep belief in religion. It is this faith in religious principles which helped him to promulgate the Gandhian way. Means became religions although ends might be necessary and practical. Because he essentially believed in truth as part of religion, it waspossible for him to frankly admit his own mistakes and faults.

Notesonwords:

Singularly-Remarkably, exceptionally.

Imprints-Impressions.

Strove - Tried hard, made great efforts. Faiths-

Religions.

Curiously-Unusually, strangely.

Orthodoxy- Conformism.

Concede-Grant, surrender.

Deride-Ridicule, makefunof.

Crux- Problem that is the most difficult to solve.

Asceticism-Livingasimplelifewithoutordinarypleasure.

Consistent-Regular.

Promulgate-Makepublic, announce officially.

Points:

- 1. Religion-alivingforceforGandhiji
 - (a) Studiedcomparativereligionswithoriginalmind.
 - (b) Openmindfreefromnarrow-mindedness.
 - (c) Respectforall believers.
 - (d) IntolerantofthosewhoridiculedGod.
- 2. Religion-thecruxofallmatters.
 - (a) Successorfailuredependsonactivefaith.
 - (b) Personalandpubliclifeguidedbywelldefinedprinciple.
 - (c) Acceptedasceticism-equalmeritinservicetofellowcreatures.
- 3. Deepfaithinreligion.
 - (a) His own conduct and public life modelled on basic ideas inspire by deep faith in religion.
 - (b) PromulgatedtheGandhian way.
 - (c) means more important than ends.
- 4. Truth- a part of religion
 - (a) Franklyadmittedownfaultsandmistakes

Theabovenotesonwordsandpoints(inshortcut)preparetheskeletalworkforthefinal note. The final note or note simply would be appeared in a point-wise structure as below.

Note

GandhijiandReligion

- 1. Gandhijistudiedcomparativeliteraturewithanopenmindandoriginalapproach.
- 2. Hehadrespectforallreligions.
- 3. Religionwasthecruxof allmatter, heopinioned.
- 4. Successandfailuredependuponouractivefaith,arguedGandhiji.
- 5. Hefoundequalfulfillmentinservicetofellowcreatures.
- 6. Hispersonallifewasmodelleduponhisbasicideaofreligion.
- 7. Tohim, means were more important than ends.
- 8. TruthwasreligiontoGandhijiandheadmittedhisfaultsfrankly.

PracticeonNoteandsummarymaking

Readthefollowingpassagescarefully:

I remember my childhood as being generally happy and can recall experiencing some of the most carefree times of my life. But I can also remember, even more vividly, moments ofbeing deeply frightened. As a child, I was truly -terrified of the dark and getting lost. These fears were very real and caused me some extremely uncomfortable moments.

Maybe it was the strange way things looked and sounded in my familiar room at night that scared me so much. There was never total darkness, but a street light or passing car lights made clothes hung over a chair take on the shape of an unknown beast. Out of the corner of my eye, I saw curtains move when there was no breeze. A tiny creak in the floor wouldsound a hundred times louder than in the daylight and my imagination would take over, creating burglars and monsters. Darkness always made me feel helpless. My heart would pound and I would lie very still so that the enemywouldn't discover me.

Another childhood fear of mine was that I would get lost, especially on the way home from school. Every morning, I got on the school bus right near my home—that was no problem. After school, though, when all the buses were lined up along the curve, I was terrified that I would get on the wrong one and be taken to some unfamiliar neighbourhood. I would scan the bus for the faces of my friends, make sure that the bus driver was the same one that had been there in the morning, and even then ask the others over and over again to be sure Iwasintherightbus. Onschoolorfamilytripstoanamusementpark oramuseum, Iwouldn_t let the leaders out of my sight. And of course, I was never very adventurous when it came to taking walks or hikes because I would go only where I was sure I would never get lost.

Perhaps, one of the worst fears I had as a child was that of not being liked or accepted by others. First of all, I was quite shy. Secondly, I worried constantly about my looks, thinking people wouldn_t like me because I was too fat or wore braces. I tried to wear _the right clothes and had intense arguments with my mother over the importance of wearing flats instead of saddled shoes to school. Being popular was very important to me then and thefear of not being liked was a powerful one.

One of the processes of evolving from a child to an adult is being able to recognise and overcome our fears. I have learnt that darkness does not have to take on a life of its own, that others can help me when I am lost and that friendliness and sincerity will encourage people to like me. Understanding the things that scared us as children helps to cope with our lives as adults.

Questions:

1. Onthebasisofyourreadingoftheabovepassage, makenotes using headings and subheadings. Use recognizable abbreviations, wherever necessary.

2. Writeasummaryofthepassageinnotmorethan80wordsusingthenotesmadeand also suggest a suitable title.

Answers:

1. NOTES:

TITLE:Rememberingchildhoodmoments

- 1. Feelinghelplessindark
- (a) Movingcurtains
- (b) Creakingsounds
- (c) Creatingburglarsandmonsters
- 2. Fearof gettinglost (onthewayhomefromschool)
- (a) Scanningofschoolbuses-friendlyfaces, same busdriver
- (b) Notlettingleadersoutofsight
- (c) Takentosomeunfamiliar neighbourhood
- (d) Suretyofnotbeing lost
- 3. Fearofdisliking
- (a) Quiteshy
- (b) Worriedaboutlooks
- (c) Wear the rightclothes
- (d) Imp. of popularity
- 4. Overcoming childhood fears
- (a) Undergoingevolutionprocess
- (b) Recognising and overcoming fears
- (c) Acceptinghelpfromothers
- (d) Understandingthingsthatscared
- 2. SUMMARY

My childhood moment was the happiest and carefree moment. Darkness scared me with its shadows, moving of curtains, and creaking sounds. It made me quite helpless and I used to lie still with a pounding heart. I had thefear of getting lost while on wayfrom home to school. Before getting in school bus, I scanned it for friendly faces. I had thefear of being disliked by others. During the course of evolution from a child to an adult, I realised those things that scared me as a child. I was always expecting help from others.

Sample Question

Readthefollowingpassagecarefullyandanswerthequestionsbelowit:

An automated teller machine (ATM) is a computerized telecommunications device that provides the clients of a bank with access to financial transactions in a public space without the need for a human clerk. ATMs are placed not only near or inside the premises of banks but also in locations such as railway stations, malls, airports, grocery stores, petrol filling stations, restaurants or any place where large number of people may gather. On most modern ATMs the customer is identified by inserting a plastic ATM card with a magnetic stripe. Authentication is provided by the identification number (PIN). Using an ATM, customers can access their bank account in order to make cash withdrawals and check their account balances. Banks do not charge ATM using fees. Where machines make a charge, some people do not prefer to use them but to go to a system without fees.

- a. Whatisanautomatedtellermachine?
- b. WheredoyoufindATMcounters?
- c. WhatistheusefulnessofATMcard?
- d. Howisanuseridentifiedatan ATM?
- e. Whybanksdonot chargeATMfees?
- f. Makeanoteoftheabove passage.
- g. Supplyasuitabletitletotheabovepassage.

SECTION B- TEXT

Chapter-I:StandingUpForYourself

ByYevgenyYevtushenko

UNITI

The writer Yevgeny Yevtushenko describes his childhood experiences in this text. The narrator says he did not have a joyful childhood since he was all alone in Moscow, after the divorce of his parents. His father used to stay in Kazakhstan and his mother was at the front who had given up her job as a geologist to become a singer. The writer had no access to decent means ofeducation asit isclearly mentionedinthe line My education wasleft to the streets. The street taught him to swear, smoke, spit elegantly through his teeth and to keep his fists at the ready. The street also taught him not to be afraid of anything or anyone. And he spent most of the time in the streets exposed to criminality, roughness and uncouthness of street kids. He realized that what mattered in his life was to overcome hisfear of those who were stronger.

UNIT2

In this section narrator describes the ruler of their street, Red, a boy of sixteen with big and broad shoulder beyond his age. Red walked masterfully up and down their street, legs wide and with a slightly rolling gait, like a seaman on his deck. From under his cap, its peak always at the back of his head, his forelock tumbled down in a fiery cascade and out of his round pock marked face green eyes like a cat_s sparkled with scorn for everything and everyone. Two or three lieutenants in peaked caps back to front like Red's, tripped at his heels. Red could stop any one and impressively say one word, money la fl anyone hesitates to give, the lieutenants beat them hard. He carried a heavy metal knuckle duster in his pocket. Everyone as well the narrator was afraid of Red.

UNIT3

Further, the narrator says in order to conquer his fear of Redhe wrote a poem about Red, which was his first piece of journalism in verse. By the very next day the whole street knew it by heart and exulted with triumphant hatred. One morning when narrator was on his way to school suddenly he came across Red and lieutenants. Red mocked at narrator for his actand out of anger he darted into his pocket and came out armed with his knuckle duster, it flashed like lightning and struck the narrator_s head. Narrator fell down streaming with blood and lost his consciousness. This was his first remuneration as a poet. He spent several days in bed and when he went out still with bandage, the moment he saw Red, he took to his heelsand cried loudly at his cowardice and promised himself to vanquish his fear of Red at whatever cost.

UNIT4

Finally in order to vanqish his fear of Red narrator went into training with parallel of bars and weight. After every session he would feel his muscles were getting bigger then he rememberedsomething he read in a book about a miraculous Japanese method of wrestling which gave advantagetothe weak over strong. He exchanged a week's ration cardfor atext

book on Ju-Jitsu. For three weeks, he stayed at home, practicing with two other boys. Then one day he went out, he saw red was sitting on the lawn in yard playing Vingt-et-un with his lieutenants. Fear was still in narrator urging him to go back. But he went to the players and kicked andscatteredthecard. Red looked up, surprised at narrator's impudence. Redgot up and dived into his pocket for knuckle duster. But narrator made a quick jabbing movement and Red howling with pain, rolled on the round. Again he got up swinging his head furiously from side to side like a maddened bull. Narrator caught his wrist and squeezed slowly as he read in the book, until the knuckle-duster dropped from his limp fingers. Nursing his handRed fell down again. He was sobbing. From that day Red ceased to be the monarch of the street From that day on narrator knew for certain that one need not fear the strong. All one needs is to know the way to beat them, he also learned on this occasion that to be a poetyou must know how to stand up for them.

Questions for practice

- 1. Whatdoes Myeducationwaslefttothestreet meanhere?
- 2. Whatin youropinionwasthe best lesson that the street taught to the narrator?
- 3. Howdid Redrule the street?
- 4. Whatdoes Thiswasmyfirstremunerationasapoet? Meanhere?

Chapter-II:TheMagicofTeamwork

BySamPitroda

UNIT1

The Magic of Teamwork presents an insightful overview of proven principles thatorganization can employ to build a winning team in their business. In this essay, the author also discusses the fundamental issues related to teamwork, the characteristic of a goodteam player, and how teamwork is key to corporate and national governance.

Author says lack of teamwork and co-operation is one of the most serious problems affecting progressinal lareas of India and wherever Indians work worldwide. The keyproblem in India is always implementation, not lack of policies. We have great policies and ideas about how to do things, but we severely lack teamwork.

When the Japanese came to work in India to develop the Maruti Suzuki Car a joke went around that one Indian was equal to 10 Japanese: Indians were very smart, capable and dedicated individuals. But 10 Indians were equalto 1 Japanese: Indian lacked teamspirit and co-operation. What makes matter even worse is our crab mentality- if someone is trying to climb higher and achieve more, the others just drag him down. The signal that the others sendout is,I wouldn_t do it;I wouldn_t let youdoit;andif bychanceyoustart succeeding, we will gang up and make sure you don_t get to do it.

The question is: Where does this attitude come from, and how do we recognize and handle it? Hierarchical System: Part of the problem is our cultural background. We_ve had feudal and hierarchical social systems, where people look at one person, as opposed to a group of people, for all the answers - the father, in the case of the family, and the boss, in the professional world. In this system, whoever is senior supposedly knows the best. This was fine in earlier times when knowledge and wisdom were passed on orally; but in modern society, there is no way that one person can know everything. Today, you may find that a young computer-trained person has more answers for an accounting problem than a senior accountant has. Until we understand how best to use this diversity of experience, we will not be able to create and fully utilize the right kind of teams.

UNIT2

In this part author says in younger days in the US, he attended an executive seminar for Rockwell International, where about 25 senior company executives had congregated for a week of strategic discussion. In the evenings, they would break out into five different groups offivepeopleeach.Inthosegroupworkshops,someonewoulddelegatetasks,saying:

You make coffee; you take notes; you are the chairman; and you clean the board. The next day, there would be different duties for each group member. No one ever said, But I made coffee twice or I cleaned the board entire day I thought to myself, if this were happening in India, people would be saying, But I m the senior secretary - why should I make the coffee and you be the chairman? Hierarchy comes naturally to our minds.

Group work requires a thorough understanding of the strengths and weaknesses of individuals irrespective of their hierarchy. Because of our background, we often don_t learn how to exercise and accept leadership - to lead and to follow - simultaneously. Some gravitate toward exercising leadership, and others gravitate toward accepting the lead of others. But in true teamwork, everyone needs to do both.

Being a good team player implies respect for others, tolerance of different points of view and willingness to give. The ability to resolve conflicts without either egotism or sycophancy is a very important aspect of being a team player: You have to agree to disagree. The author says he find that people in India somehow tend to focus on achieving total agreement, which is almost always impossible. So before work begins, people want everyone to agree on everything. Instead, they should say, OK. This is what we agree on, so let_s start working on this. What we don_t agree on, we will resolve as we go along. For things to moveforward, it_s important to work on the agreed-upon aspects and not get bogged down in the areas of disagreement. Further author says that another snake that kills teamwork is people_s political agendas. You_ve got to be open, clear and honest to be a good team player. Most people though, have a hidden agenda - they say something but mean the exact opposite. I call it split-level consciousness. To say and mean the same thing is a very critical part of a good work ethic.

UNIT3

Further the author shares one more of his experience while he was working in C-DOT, when there were 400 employees under him, where he used to tell the person directly to his face in a general meeting if he/she was found doing something. People were of the view that Sam Pitroda was ruthless. The employees said that was insulting, and that they should be pulled aside individually to be told of the inefficiency. But in today_s world, you cannot afford to do that every time. Besides, he figured that criticizing someone in a meeting was for the benefit of all present, and everyone could learn from that individual_s mistakes. It was then that I learned how Indians do not differentiate between criticizing an idea and criticizing an individual. So in a group, if you tell someone that his idea is no good, he automaticallytakes it personally and assumes that you are criticizing him. No one can have a good idea every day on every issue. If you disagree with my idea, that does not mean that you have found fault with me as a person. Thus, it is perfectly acceptable for anyone to criticize the boss-but this concept is not a part of the Indian system. So from time to time, it is important for an organization_s chief executive to get a report on the psychological health of thefirm. Howdo people in the team feel? Are they stable? Confident? Secure? Comfortable? These are the keyelementsof ateam_s success.InIndiayoufindthat bosseskick thepeoplebelowthem, and butter up the people above. It should be exactly the opposite - butter up the people below, and don_t be afraid to kick those at the top. For a boss to be comfortable accepting criticism from subordinates, he must feel good about himself. Self-esteem is a key prerequisite to such a system being successful. By highlighting another personal story Sam Pitroda brings out another serious problem facing India - the dichotomy and difference in respectability between physical and mental workers which seriously affects team performance. He had a driver named Ram, who he thoughtwas one ofthe bestdrivers in the world. He used to open the door for me whenever Sam Pitroda entered or exited the car. Right inthefirst fewdays the author told him, Ram bhai, you are not going to open the door

for me. You can do that if I lose my hands. He almost started crying. He said, Sir, what are you saying? This is my job. I told him that I didn_t want to treat him like a mere driver. He had to become a team player. I told him that whenever he was not driving, he should come into my office and help out with office work - make copies, file papers, send faxes, answer phone calls or simply read - rather than sit in the car and wait for me.

UNIT4

In the last part of the text author focuses on the importance of diversifying tasks. According to him diversifying tasks increases workers'self-esteem and motivation and makes themteam players. Now, even if I call him for work in the middle of the night, he is ready-because I respect him for what he does. In our system today it is very difficult to build teams because nobody wants to be seen playing subordinate positions. In India we have people of different cultural backgrounds, religions, ethnicities and caste groups - a fertile ground for diversity in the workplace. We should actually be experts in working with diversity. But it can only happen when we get rid of personal, caste and community interests.. There could be a 40 year-old CEO with a 55-year-old VP. It has nothing to do with age; capability and expertise are what counts. But you don_t yet see these attitudes taking hold in India. Managers in the US corporate environment who work with Indians - and in fact, with Asiansin general - need to recognize that these individuals have a tendency to feel they are not getting recognition or arenot being respected. It must be realized that these individuals have lower self-esteem to begin with and therefore have to be pampered and encouraged a little more because they need it. This makes them feel better and work better. There is no substitute for teamwork Teamwork is key to corporate and national governance, and to get anything done. The fundamental issues are respect for others, openness, honesty, communication, willingness to disagree, resolution of conflict, and recognition that the larger goal of the team as a whole is above individual or personal agendas.Lastly he says don_t be afraid of pressure.Remember that pressure is what turns a lump of coal into diamond.

Questions for practice

- 1. WhatisthekeyproblemaffectingIndia'sprogress?
- 2. Whatis thecrabmentality?
- 3. Whoisagood teamplayer?
- 4. Whatwastheauthor's intention behindopen criticism?
- 5. Whatarethekeyelements of ateam's success?
- 6. Howshouldtheseniorstreatemployeeswithlowerself-esteem?

Chapter-III(Poem):ToMyTrueFriend

ByElizabethPinard

The poem 'To my true friend' is an ode written by Elizabeth Pinard. The poet about her best describes her friend as a true friend who kept her going when things did not look too bright, who always encouraged and supported her when she felt low and made the poet learn tolove herself. She/he was always there for her, encouraged her. She was her biggest supporter in both the good and the bad.

Thoughtheywere separated bythousands of miles, theirfriendship remained the same. She cherished the memories of their togetherness. The poet never gives up the hope that their paths are destined to cross again. She/he was the sweetest part of her life for so long, she likedher/hispositiveoutlook, her/hissweet smileandcaring attitude. She/hewillalwayshave a special place in her heart.

Stanzawisesummary

Thedayl metyou Ifound afriend -Andafriendship that I praywillneverend.

The poet says it was a friendship at first sight. At first sight she was confirmed that she had got a true friend. The poet is anxious to keep it alive till her death. So she prays God not to break such alucidfriendship. Your smile - sosweet and so bright - Kept me going When day was as dark as night. Poet's friend is benevolent through the ups and downs of her life. The friend was very sweet and bright.

Her/his smile helped the poet move in difficult situation. You never ever judged me, you understood my sorrow. You told me it need not be that way andgaveme the hope of a better tomorrow. It is an unconditional friendship. Her friend has never tried to judge the poet. She/he understoodher sorrows. He always injects faith into her bygiving her a hope of a better tomorrow.

You were always there for me, I knew I could count on you. You gave me advice and encouragement whenever I didn't know what to do.

When the poet was confused and did not know what to do she/he gave her proper adviceand encouragement. She knew she could count on her/him blindly.

You helped me learn to love myself. You made life seem so good. You said I candoanything I put my mind to and suddenly I knew I could do.

Her friend made her life so good. She/he helped her learn to love herself, to haveconfidence. She/he told her that she was capable of doing anything into which she puts her mind. Her/his encouragementmadeher bold. Sherealized she coulddo whatever she would like to.

There were times when we didn't see eye to eye and there were days when both of us cried. But even so we made it through: Our friendship hasn't yet died.

Of course there were conflicts. There were days when they did not see eye to eye. There were days when they had cried still their friendship never died.

Circumstances have pulled us apart; we are separated by many miles. Truly, the only thing that keeps me going is my treasured memory of your smile.

Circumstance has separated them. They are living miles apart from each other.But their friendship remainsfirm as before.What keeps thepoet going is the treasured memoryof her friend's smile.

This friendship we share is so precious to me, I hope it grows and flourishes And lasts unto infinity.

Distance did not affect their friendship. They always remained true friends to each other. For the poet this friendship is too precious. She hopes their friendship will grow and flourish to infinity.

You are so extra special to me and so I really must tell: You are my one true friend, My Guardian Angel.

She/heistrulyextraspecialtoher.Sheclassifiesher/himasherguardianAngel.

Our friendship is one-in-a-million. So, let's hold on to it forever. We cannot let this chance of pure bliss fly away for there will never be another. I'll love you forever.

The poet further says it is a rare friendship; it is one in a million. She hopes that both will continue to be true to each other. True friendship is bliss. They must not let it end because there cannot be another friendship like this. She admits her true love for her friend. It is a divine feeling. She will continue to love her friend.

Questions for practice

- 1. Howdidthe poetencouragethepoet?
- 2. Whydidthe poettrust herfriend?
- 3. Howdidthefriendinspireselfconfidenceinthepoet?
- 4. Whydoesshecallherfriendextra-special?
- 5. Whatisthepoet's final wish?

Chapter-IV(Poem):TheInchcapeRock

ByRobertSouthey

The Inchcape Rock by Robert Southey is a ballad that tells us about the legend of the Inchcape Rock, a reef in the North Sea about 18 km off the east coast of Angus, Scotland. The story is about the good Abbot of Aberbrothok and the devilish Sir Ralph the Rover. The Abbot achieved the great feat of installing a bell on the dangerous Inchcape rock that had previously caused many shipwrecks. His bell rang during the storms and issued an alert for the passing ships. So, the seamen knew where the rock is and could avoid the danger of an accident. They blessed the Abbot for his good work. But it was the Rover who felt jealous at the fame of the Abbot and planned to cut down the bell from the Inchcape rock. And so he did. This Ralph the Rover was actually a sea-pirate. He tried to destroy the bell toaccomplish his desire torob moreships byputting them in danger. But finallyhe himself was the victim of the Inchcape rock. One day his ship was left in the midst of storms, lost the direction and crashed against the rock. Thus the Rover was punished for his sinful work.

Here the poet Robert Southey delivers a message through his poem: As you sow, so shall you reap. So the poem The Inchcape Rock is didactic in nature like most of Southey_s poems. The poem is a bit long as the ballads should be. It consists of seventeen stanzas of four lines each. The first two and the last two lines of each stanza rhyme with each other. The rhyme scheme is AABB for each stanza.

In the first stanza of the poem the poet describes the calmness of the sea. The air, the sea, the ship -all were still. The sails of the ship were getting no motion from the wind. Its keel was steady in the ocean.

The second stanza describes the mild sea waves. The waves were rising and falling so little that they did not make any sign or sound. The waves were gently flowing over the Inchcape Rock without moving or ringing the bell.

The third stanza is about the bell. The good old Abbot of Aberbrothok_ positioned the Inchcape bell there on the Inchcape Rock. During the storms it floated on a buoy and rang wildly swung by the high tides to alert everyone that the dangerous rock was there.

In the next four lines, the poet tells us how the bell guided the mariners in the bad weather. The seamen could not see the Rock as it stayed hidden under the high waves during the storms. But they could hear the ringing bell and went away from the perilous (dangerous) rock. So the bell saved their lives. Then the seafarers blessed the Abbot for his good job.

The fifth stanza delivers a cheerful atmosphere, as it generally happens before every disaster. On a particular bright day everything looked joyful. These a-birds were whirling over the sea and screaming in joy.

In the sixth stanza of the poem Sir Ralph is introduced for the first time. On that fine day, the buoy (an anchored floating sign to show the reef) on the Inchcape Rock was clearly visible, as it was a blackish spot in the green ocean. Sir Ralph the Rover went onto the deck of his vessel and gazed at dark spot of the buoy.

The next stanza deals with Ralph_s feelings and thoughts. He was delighted at the good spring atmosphere. He was making whistling sounds and singing in joy. He was actually overjoyed. But no one knew that a sinful thought in his mind was behind this happiness.

In the eighth stanza the Rover himself speaks and reveals his desire. His eyes were fixed on the floating buoy on the Inchcape Rock. Sir Ralph the Rover ordered his crew to take the boat to the Inchcape Rock. Then he says that he is going to plague (kill or destroy) the good work of the Abbot of Aberbrothok.

The ninth stanza describes that the Rover_s men took the boat to the Inchcape Rock. There he bent over the boat and cut the bell from the Rock.

Thenext stanzapictureshowthebell was sinkingdownmaking thebubbling sound. Bubbles rose and burst around. Sir Ralph was happy thinking that the bell would save no more ships and the seamen would no longerbless theAbbot. Sir Ralph the Rover then sailed awayfrom the rock. Thereafter he had robbed and looted many ships which met accidents crashing to the Inchcape Rock. He is now a rich man with all the looted treasures. And today he is going to the Scotland shore with his ship.

The twelfth stanza describes the gloomy atmosphere on the day the Rover is sailing to Scotland. The sun is hidden behind the thick fog. Strong winds were blowing all the day, and now, in the evening it has stopped blowing. The next four lines continue the gloom. The Rover is now on the deck of his ship. They can_t see land as it is very dark. Sir Ralph assures that the moon will appear soon and so there will be light.

In the fourteenth stanza one of Ralph_s men says that he hears the roaring sound of the waves breaking against something. So, he hopes they should be near the shore. He also regrets that the Inchcape Bell is no more, as it could guide them in this situation. But no sound was there. The tides were strong. The Rover and his team are drifting along with the ship. Suddenly the vessel gets a jerking. They all realize that the vessel has hit the Inchcape Rock. Sir Ralph the Rover pulls his hairs in frustration. He curses himself for his evil deeds. Meanwhile the water fills in every corner of the vessel and it starts sinking in the sea.

In the last stanza of the poem as the Rover is dying, he hears a sound like the ringing of the Inchcape Bell. It was actually his death knell that the Devil himself was ringing beneath the water. Thus the Rover gets punishment for his sinful works. Robert Southey is a poet who always delivers a teaching through his poems. This too is not an exception.

Questions for practice

- Whydidthe Abbotplaceabellonthe InchcapeRock?
- 2. WhydidRalphdothewicked act?
- 3. Whydid SirRalph curse himself?

UNIT-II: VOCABULARYBUILDING

1. USEOFSYNONYMS ANDANTONYMS

In this chapter we will be discussing English vocabulary with respect tosome specialized section on it. They are the studies of

- Synonymsorthestudyofwordshavingsamemeaning
- Antonymsorthestudyof wordswithanoppositemeaning
- Homophonesorthesamesoundingwords
- Singlewordsubstitution
- Formation of words from one root or motherword; and
- Wordderivativesfromoneroot/motherword.

Synonyms

Synonymsaredifferentwordshavingidenticalmeaning.

ListofSynonyms

Abandon : leave,forsake,relinquish,surrender

Abhor : hate, despise abominate, scorn

Brilliant : luminous, glowing effulgent

Callous : unfeeling,indifferent,insensible

Delusion : illusion, fallacy, error, specter

Ebb : recede, wane, lessen, sink

Erotic : amorous, amatory, lustful

Eternal : everlasting, endless, perpetual

Indolent : idle, sluggish, slothful

Noisy : booming,chaotic,loud

Officious : meddling, obtrusive

Antonyms

An antonym is just the opposite of synonym. It conveys a word that has a meaning contraryto the given word.

AntonymList

Amplify : attenuate

Base : noble

Benevolent: malevolent

Deductive : inductive

Ebb : tide

Epilogue : prologue

Hyperbole : understatement

Oblate : prolate

Port : starboard

Ventral : dorsal

Broad : Narrow

Accept : Reject

2. HOMOPHONES/HOMONYMS/CONFOUNDINGWORDS

Homophonesaresamesoundingwordsbutdifferentinspellingandmeaning. They are otherwise known as homonyms or confounding or confusing words.

HomophoneList

Adopt (v) : tofitbyalternation

Adept (adj.) : highly skilled

Adopt (v) : take to oneself

Calendar (n) : rollermachineforironingcloth

Calendar (n): washerman

Cite (v) : toquoteanexample

Site (n) : location

Sight(n) : aim

Sight(n) : view

Sight(v) : see

Divers (adj.) : several meaning

Diverse (adj): unlike, varied

Hypercritical (adj): excessivelycritical

Hypocritical (adj.): not genuine

3. SINGLEWORDSUBSTITUTE

Abnormal fear of being at high place : Acrophobia

Abnormal love for some particular food: Opsomania

Practice of marrying one person : Monogamy

Excessiveacidityinstomach : Hyperacidity

Preliminarystatementorevent : Preamble

Beyondthejurisdictionoflaw : Extralegal

Betweenregions : Interregional

ElevationtoGodhood : Apotheosis

Pertainingtomarriage : Conjugal

Extremely small : Minuscule

One who can speak two languages : Bilingual

One who eats too much : Glutton

One who does not make mistakes : Infallible

One who has no money : Pauper

One who copies from other writers : Plagiarist

4. WORDDERIVATION

Example(formed-words) Root Meaning Alter other alteration animated Animus mind Botane plant botany Omnis all omnipotent Sectus dissect, bisect cut

5. WORDFORMATION

A. Wordforms

B. Wordformationbyaddingprefixes

C. Wordformationbyaddingsuffixes

A.AList ofWord Forms:

Word	Verb	Noun	Adjective
Beauty	beautify	beauty	beautiful
Covetous	covet	covetousness	covetous
Duplicate	duplicate	duplicate	duplicative
Intrusive	intrude	intrusion	intrusive
Militant	militate	militant	militant

B.AListof WordswithPrefixes

Prefix a-	Meaning not(negative)	Example acephalous
bi-	two	bicycle,biped
dis-	against	disorder
intro-	inside	introvert
pre-	before	precursor

C.AListof WordswithSuffixes:

Suffix	Meaning	Example
-al	adjectivesuffix	dorsal
-cide	killing	homicide
-fy	tomake	calcify
-ize	verbsuffix	materialize
-ness	noun suffix	brightness

UNIT-III:APPLICATIONOFGRAMMAR

SECTION-A: COUNTABLE ANDUNCOUNTABLENOUNS

Noun is a naming word. It is the head word in a noun phrase. The position and function of noun in a sentence is pre-decided. It works either as a subject or an object in a sentence. Noun is of three types.

- 1. ProperNouns.
- 2. CountableNouns.
- 3. UncountableNouns.

Proper Nouns refer to names of persons, places and things and they do not have a plural form. The nouns that can be counted by numbers are called **Countable Nouns** whereas the nouns that cannot be counted are called **Uncountable Nouns**.

COUNTABLENOUNS

Countablenounhastwoforms.

Singular	Plural
Book	Books
Mountain	Mountains
Box	Boxes
Child	Children
Table	Tables

Use:

1. Inasentencesingularsubject takesasingular verbandplural subject agreeswith plural verb.

This **orange** is sweet.

Theseoranges are sweet.

2. Singular countable nouns are always used with a, an, another, the, this, that, each, every etc.

Give me a pen.

Thatboyis the head-boyoftheteam.

3. Plural countablenouns may takeanumber ordeterminerslike many, a few before them.

 $Three thous and {\color{red} rupees}$

Many colouredpencils

A few boys

4. Ordinarilypluralcountablenounsdonottakeanydeterminer beforethem. I

love sweets.

Cowseatgrass.

UNCOUNTABLENOUNS

Uncountable nouns are always singular and they take singular verbs with them.

Use:

1. Uncountablenounagreeswithsingularverbs.

Silveriswhite.

2. Ordinarilyuncountablenounsdonottakeanydeterminerbeforethem.

Furniturelooksbright.

3. Determinerslike *much, alittle* can be used before uncountable no unsto indicate quantity.

Thereis little water in the jug.

Ihave notgot muchmoneywith me.

SECTION-B: DETERMINERS

(DEFINITEANDINDEFINITE)

Determiners are words that determine the **number**, **quantity** and definiteness of the noun phrase. There are five different kinds of determiners.

1. Articles : a,an, the

2. Demonstrative: this,that,these,those

3. Possessive : my,your,his, her,their,Ram'setc.

4. Numerals : one,two,first,second,etc.

5. Quantifiers : many,much,less,few, both,eitheretc.

1. ARTICLES:

Articles a/an and the arethecommonest determiners.

TheIndefiniteArticleaandan

1. Weuseabeforeaconsonant soundandanbeforeavowelsound.

Example:apen aninkpot a dog anelephant

2. Weusea/anbefore averb when that is used as an oun.

Example: Have **a** look at the book.

3. Weuse**a/an**todescribeandclassify.

Example: It is **an**excellent morning.

Myhusband is **a**seller.

4. Weusea/anforgeneralization.

Example: aparrotwill speak only what it is trained.

5. We use an before silent _h'.

Example: **An**heir(aholiday)

An hour(a hint)

I. Thedefinitearticlethe

1. Weusethebeforeaconsonant sound.

Example: **The** chair **The**board

2. Weusethewithsingularandpluralcountablenouns.

Example: **The** letter **The**letters

3. Weusethewithuncountablenouns.

Example: **The** water

Thefun

4. Weusethebeforecommonplaces.

Example: She is at **the** bus stop.

Myfriendisgoingto thelibrary.

5. Weusethebeforenounsofdirections.

Example: **The** East**The** North **The**West **The**South

6. Weusethebefore objects ofnature.

Example: **The** Himalayas **The** Deccan Plateau

The Ganges The Alps

7. Weuse**the**beforesacred books,famousnewspapers andmagazines.

The Bible The Weekly

TheKoran

8. We use **the** before superlative degree.

Example: Heistherichestmaninthetown.

WhichisthelongestriverinOdisha?

9. Weusethebeforeadjectiveusedas noun.

Example: **The** rich are not always happy.

II. Omissionofthe

1. We do not use **the** before phrases and idioms.

Example: Christiansgoto Churchon Sundays.

Peoplelovetotravelby air.

2. Wedonot usethebefore names of games and languages.

Example: My brother plays cricket.

lamlearningFrench.

3. Wedonotuse the before plural nouns with general meaning.

Example: Cows eat grass.

4. Wedonotusethebeforeuncountablenouns.

Example: I drink milk.

PRACTICE

CorrectionofErrors:

Incorrect Correct

Thisisanuseful book.
 He is an European.
 Rahulisahonestman.
 Thisisauseful book.
 Heisa European.
 RahulisanhonestMan.

4. Don'ttell lie. Don'ttellalie.

5. Ihave gotheadache. Ihavegotaheadache.

6. Heknowsmuchaboutpolitics. Heknowsalot aboutpolitics.

Ihave mindtodoit.
 Iwishyou asuccess.
 Kabiis a M.A.
 Ihave amindtodoit.
 I wishyousuccess.
 Kabiis anm.A.

10. This isaX-ray machine.11. H.B. pencilisusedfor drawing.AnH.B. pencilisusedfor drawing.

12. Heissittingin dark. Heissitting in **the**dark.

2. DEMONSTRATIVES:

Demonstratives are used before nouns and point to the objects / places/ persons denoted by the nouns.

Singular Plural

This These(pointtothe nearerone/ones)
That Those(pointtothedistantone/ones)

Example: **This** house is very big. **These**flowersarenotfresh. I

study in **that** college. **Those**aremybooks.

3. POSSESSIVES:

Possessivedeterminersareusedbeforenounstoindicatepossession.

Example: Myfatherisateacher.

Ourhouseisatwo-storiedone.

Hisbikeisstolen.

Theirmeetingwascancelled.

4. NUMERALS:

The determiners denoting **numbers** are called as numerals. They

are of three kinds.

- A. Definitenumerals
- B. Indefinitenumerals

C. Distributivenumerals

A. Definitenumerals:

Definitenumerals are used for a particular number of persons orthings.

Example: There are **five** apples in the basket.

Please, get me **two** tickets to Hyderabad. The **first** chapter of English book is a poem. He

stood third in the examination.

B. IndefiniteNumerals:

Indefinitenumerals indicate to an **indefinite number** or quantity.

Example: I had a lot of fun in the picnic.

She drank **all** the milk.lreadthe**whole**bo ok.

C. Distributivenumerals:

Distributivenumeralsreferto **each**of agroup.

Example: Each(oneamongtwoormany): Eachboyhasabicycleofhisown.

Every(morethantwo): I playchesseveryday.

Either(oneofthetwo): **Either**dresswillsuit the occasion. *Neither*(nooneofthetwo): **Neither**answeriscorrect.

5. QUANTIFIERS:

Quantifiers are those determiners which indicate to **somenumber** or quantity. Following are the examples of some such quantifiers whose meaning are stated within the brackets as per necessity.

Example: Some(Positivemeaning): Theywantsome paper.

Putsomesaltinmycurry, please.

(Negative meaning): I don't like **some** music.

Somemangoes arenotripe.

Any(Negativemeaning): Theyhaven 'treceived any letter.

Thereishardly any waterinthejug.

Many(Pluralcountablenoun):Howmanycolourpencilsyouwant?

Ihaven't seenmanyplacesoutsidethestate.

Much(Uncountablenoun):Wehave**much**milk inourrefrigerator.

Hehasnotmuchinterest instudy.

Afew(Smallnumber):Onlyafewcandidatesgotfirstclass.

Ihave afew friends.

Few(Mot many, almostnone): **Few**peoplelivetobe hundred.

Heis amanof fewwords.

Alittle(Somequantity): Wehavestillalittletimeleft. Thereisno need tohurry.

I have alittle money in mybank.

Little(Almostnothing): Ihave little time total ktoyounow.

10. There____oldmaninthat cottage.

Thereis little water in the bottle.

ACTIVITYSET-I

Fill-intheblankwithappropriate determinerswherever necessary. Ablankspacewhichdoes not nee

ed a	determiner, put a cross (X) over there.		
1	It is great fun beingactor.		
	The labourers go to work inmorning.		
	He isoneeyed man.		
	•		
	Sheneedsrest.		
	Mr.Mohanty isMLA.		
	nightfell.		
7.	manknowsthis.		
8.	You should doworkorthe other.		
9.	l spentmoneylhad.		
10.	We do not havericeinour store.		
	ACTIVITYSET-II Completethefollowingsentences.Use <i>is/are</i> intheblanks.Add <i>a/an</i> where necessary.		
1.	Therewhiteparrot inthecage.		
2.	Thereinkpotonthedesk.		
3.	Thereheavenlybodiesinthe sky.		
4.	Therericeontheplate.		
5.	Thereumbrellainmyfather'sbag.		
6.	TherenogirlsinourNCC class.		
7.	Theremilkinthetumbler.		
8.	Thereeggs intherefrigerator.		
0	There snakeinthebox.		

SECTION-C:SECONDARYAUXILIARIES/MODALS

Beforediscussingmodalsweshouldhavesomebasicideaof verb.

VERB

Verbsarewordsthatrefertoactionsandstates. Look

at the following sentences:

i. I **read** stories.

Youreadstories.

They/Yourfriends**read**stories.

He **reads** stories.

ii. You**read**anexcellent storyyesterday.

Myfather**read**anexcellent storyyesterday.

Youwouldfinddifferentformsof theverb **read**ineach sentence.

The verb is either **read (present)** on **read (past)** as per the number and personof the subject.

Theverbchangesitstenseformasper theflowofevents.

TRANSITIVEANDINTRANSITIVEVERB

Transitive means to pass over. The verb that passes over from the subject to the object isknown as **transitive verb**.

i. Sham kicked the football (S) (V) (Obj.) (passing over of action from subject to object)

Intransitiveverb, donottransit anyactionfromthesubjecttotheobject.

ii. The <u>baby</u> <u>sleeps</u> (S) (V)

(Verbhavingnoobject)

Intransitive verbs do not change voice.

ACTIVITY SET

Fill-in the blanks with appropriate action words choosing from the bracket.

1.	He	anovel.(read, reads)
2.	The college	onMonday.(closes,willcloses)
3.	I have	Frenchforayear.(Learn, learnt)
4.	I am	(come, coming)
5.	Have you not	(sing,sung)
6.	He	_amorningwalkdaily.(take,took)
7.	I had already_	mywork.(finished,finish)

AUXILIARYSYSTEM

Verbs are words referring to **actions** and **states** in a sentence. It tells us what the subject is or does or what is done to it. **Verbs** can be categorized as **main verbs** and **helping verbs**.In this chapter we would talk of helping verbs which are otherwise known as **auxiliaries**.

An **auxiliary**is a **helpingverb**. It helps the main verb to form **tense**, **voice** and **mood**of the main verb. They are of two kinds.

- 1. Primaryauxiliary
- 2. Secondaryauxiliaryor Modal(s).

1. PRIMARYAUXILIARIES

The verbs **be, have** and **do** though help the main verbs in expressing tense, voice and mood. They are also capable of functioning as main verbs in sentence and thus called primary auxiliaries. They change their form according to the number and person of the subject.

Use:

Be(is.am.are.was.were.being.been)

l*am*writingaletter.

She *is* a teacher.

These mangoes are ripe.

She was atypistinabank.

If I were aking, I would have made you my minister. They

are laughing.

Chessis beingplayedby him.

Have (have, has,

had)She**has**finishedcooki

ng. I have done this.

He*has/had*a car.

They have abeautiful house.

Do(do.did.does.done.doina)

Hedoesnotlikeseafood. He

didn't like sea food.

Doeshe likeseafood?

Didhe likesea food?

He has done the jobnicely.

2. SECONDARYAUXILIARIES/MODALS

Secondary auxiliaries are also called *modals*. They cannot be used independently like primary auxiliaries. They are 13(thirteen) in numbers: will, would, shall, should, may, might, can, could, must, need, used to, ought to, dare. In this chapter we will discuss them under different points with reference to their logical meaning.

i. Will, Would, Shall

(Expressingrequests, offers, willingness and suggestions)

Use:

(a) Expressing Requests.

Will/Wouldyou pleaseopen thedoor? **Would**youmindlendingmeyour book, please?

(b) Expressingattitude, willingness/unwillingness.

She will pay back you soon.

Hewon't listentoanyone.

Theywouldn'tstopmaking noise.

(c) GivingConsent.

I will doshopping for you.

Shewon'tdothemistakeagain.

(d) OfferingService.

Shall getyouapen?

Shall arrange ataxifor you?

(e) Askingforsuggestions.

What shall we do about this barrenland?

ii. Should, Ought to.

(Expressingadviceandprobability)

Use:

(a) Advice

We **should/oughtto**helptheoneinneed. We **should not** tell unpleasant truth.

We oughtto serve our motherland.

(b) Necessarytoobserve,performandobey.

should do as my mother says.

Ithink,you should meet the doctor.

She should inform the police about the theft.

(c) Probability

They **oughtto** have arrived by lunch time, but the trainwas late.

PrashantiExpress should reachat5pm.

iii. May, Might, Can, Could

(Expressingability, possibility, probability)

(a) Ability

Birds *can* fly, but animals *can't*.

Mygrandfather*can't*walkfirmly.

I *could*swimfastwhilelwasinschool.

(b) Possibility

I *could* come back this evening. He*maynot*agreetomyproposal. It *may* rain tonight. She*might*accepttheoffer.

(c) Probability

The keys *may* be in the drawer. Thepain *might* belongto Goldie. The bridge could be blocked.

(d) Asking and Giving permission

Can/could/may/mightlaskyouaquestion? Can/may I go out, sir? Could talk toyou overthe issue?

iv. Must, Mustn't, Need, Needn't

(Expressingnecessity, obligation)

(a) Necessity

We must obeythetrafficrules. We mustn't play with fire.
You mustn't workhard.
Ineed wearing glasses.
Icanseebetternow. Ineed n't wearglasses.

(b) Obligations

Imustleaveforthestationatonce. One mustn't misbehave others.
Weneed to behonest.

v. Usedto:

Usedtoisusedtodenotesimplepast only.

We *usedto*livein Cuttack duringmyfather 'sserviceperiod. There *usedto*be ahouse nearthetemple acouple of years back.

vi. Dare:

Auxiliary **dare** is used in sense of making a challenging effort. It does not take an _s in third person singular number.

How dare you talk tomeinmy face? He

darenot go outside in the dark.

ACTIVITY SET

Fill-intheblankswithappropriatemodals.

1.	They	stopmakir	ignuisanc	e.(shouldn't,wouldn't)
2.	The old r	nan is honest. H	e	_payyouback.(could, will)
3.		dothisforyou?(sh	nall,will)	
4.	We	_obeyourparen	ts.(should	,oughtto)
5.	Fish	swim.(can,c	ould)	
6.	The sky i	s stormy. It	_raintonio	ıht.(may, might)
7.	Ibeb	oackby7pm.(will,	Would)	
8.		gotothefield, sir?	can, may	')
9.	It stopped	d raining. You	car	ryanumbrella.(must,need(-ve))

SECTION-D:TENSE

TimeandTenses:

Time and **Tenses** are about action, with its degree of completeness in relation to timeperiod. Each tense has got four different forms showing degree of completeness of action. They are simple, progressive, perfect and perfect progressive. Here we will discuss them technically.

Tense	Form	Exampleshowingverbform
	SimplePresent	Hewrites stories.
Present	Present Progressive	Heiswritingastory.
Tense	Present Perfect	Hehas writtenastory.
	PresentPerfectProgressive	Hehasbeenwritingastorysinceyesterday.
	SimplePast	Hewrotestories.
PastTense	PastProgressive	Hewaswriting stories.
	PastPerfect	Hehadwritten astory.
	Past PerfectProgressive	Hehadbeenwritingstories.

	FutureSimple	Hewillwritestories
FutureTime	FutureProgressive	Hewillbewritingstories.
	FuturePerfect	Hewillhavewrittenstories.
	FuturePerfect Progressive	Hewillhavebeenwritingstories.

Use:

(A) SimplePresentTenseform:

 It denotes a habitual action.ltrainsalotinAnda man. I never eat outside.

2. It denotes the present state.

WeliveinBhubaneswar.

Mydaughter loves milk-cakes.

3. Itexpressesuniversalandscientifictruths.

The sun sets in the west.

Oil floats on water.

(B) SimplePastTenseform:

1. Itindicatesanalreadycompletedaction.

She cooked.

They *played*hockey.

2. Itdenotesapast habit.

Itookmorningwalkdailytwoyearsback.

Nehru *loved* roses.

(C) PresentProgressiveTense form:

 Itdenotesanactionthatcontinuesatthetimeofspeakingaboutit. My daughter is watching POGO.

It*israining*now.

2. It denotes an action that is running simultaneously with another action in present progressive form.

Whilehe issinging, hissisteris dancing.

(D) PastProgressiveTense form:

- 1. Itdenotesanactionthatiscontinuedinpastwhilespeakingabout it. She **was reading** a poem.
- It denotes an action that is continued while another action took place in between the action that happens during the course of continuous action remains in simple past tense form.

Mystudentrangme while Iwascooking.

(E) PresentPerfectTense form:

1. Itdenotesanactionthatisjustfinished. I

have finished my home work.

2. Itdenotesanactionwhosestateleadsuptothepresent. She

has been ill since three days.

(F) PastPerfectTenseform:

1. Itdenotesanactionthatwasfinishedbeforeaparticulartimeinthepast. It was

11 PM then. He *had gone* to bed.

Thehouse *hasbeenunoccupied* for five years.

2. Whentwoactionstookplaceinthepast,theformeractionremainedinpast perfect and the later one in simple past tense form.

Bythetimethedoctor arrived, the patient had already died.

(G) PresentPerfectProgressiveTenseform:

It denotes an action that has started sometimes beck in the past and continues at the time of speaking about it.

He *hasbeenworking* alone till the assistant arrived.

(H) PastPerfectProgressiveTenseform:

Itisthepastequivalentofpresentperfectprogressivetenseform.

Hishandswere dirty. He *hadbeenwashing* the floors.

(I) FutureSimple:

Itisusedtopredictafutureevent,toexpressaspontaneousdecision,toexpress willingness etc. Iwillgo tothecinematonight.

(J) Future Progressive:

It indicates that something will occur in the **future** and continue for an expected length of time.

Thechildrenwillbewalkingtoschool.

(K) Future Perfect:

Itreferstoacompletedactioninthe future.

IwillhavefinishedthisbookbyMarch2021.

(L) FuturePerfectProgressive:

Itshowsthatsomethingwillcontinueupuntilaparticulareventortimeinthe future. In

October, I will have been working at my college for five years.

ACTIVITY SET

Fill	-intheblanks	swithappropriatetenseformsoftheverl	osgiveninthebrackets.
1.	We	inyournativevillage.(stay)	
2.	They	_guitarinthefunction. (play)	
3.	She	foraconstructioncompany.(work)	
4.	The teache	rwhilethestudents	(dictate,write)
5.	Heoι	utsinceoneweek.(be)	
6.	They	_finishedthetask.(finish-add_alrea	dy').
7.	When we_	the stadium, the match	(reach,start-add_already')
8.	The child	dancesincemorning.(praction	e

SECTION-E: VOICECHANGE

The voice of a verb shows whether the Subject is active or passive. The verb is active if the subject performs an action, passive if the subject receives an action; as

Subject	Verb	Object
The boy	writes	a letter.
Aletter	iswritten	bytheboy.

In the first sentence the subject boy acts; in the second sentence the subject a letterreceives the action.

The object a letter of the active verb becomes the subject a letter of the passive verb. Since Transitive verbs have objects, onlytransitive verbs have passive voice. The passive voice of the verb is made by adding its particle to some form of the verb be.

Tableshowingpassivevoice

Tense	Howtoformpassive	Sentence
Simplepresent	Is/am/are+PastParticiple	lamhelped.Heishelped.
2. Simplepast	Was/were+Past Participle	Iwashelped.Hewashelped I
3. Simplefuture	Shall be/will + be + Past Participle	shall be helped.
4. Present	T dividiple	He will be helped.
continuous	Is/am/are+being+PastParticle	lambeinghelped.
	13/diff/die being 11 dan difficie	Heisbeinghelped.
5. Pastcontinuous	Was/were + being + Past	lwasbeinghelped.
	was/were + being + Past	Wewerebeinghelped.

6. Presentperfect	Participle	I have been helped.
	Have/has + being + Past	Hehasbeenhelped. I
7. Pastperfect	Participle	had been helped.
8. Futureperfect	Had+been+PastParticiple	I shall have been helped.
o. Tataroportost	Shall/willhave+been+Past	·
	Participle	Hewillhavebeenhelped.

Note: the active voice is more direct and more forceful than the passive. But there are legitimate uses for the passive; as,

(a) Toeliminatementionoftheagent:

He was found sealing.

Foodwasdistributedamongthefamine-stricken.

(b) Toemphasizetherecipientofanaction:

Raju's house was burgled last night.

The prime minister was given a warm welcome.

Fromactive into passive

When a sentence is turned from active voice into passive voice, the following changes take place.

- 1. Theobject intheactivevoicebecomesthesubject inthepassive voice.
- 2. The subject in the passive voice.
- 3. The passive voice of the verb is made by adding its past particle to some form of the verb be (is, am, are, was, were, been, being).

I. Simplepresenttense

Active : He helps me

Passive : lamhelpedbyhim.

Active : We see an aeroplane.

Passive : Anaeroplaneisseenbyus.

Active : She sings a song.

Passive : Asongissungbyher.

II. Simplepasttense

Active : We killed a cobra.

Passive : Acobrawaskilledbyus.

Active : The fisherman caught a fish.

Passive : Afishwascaughtbythefisherman.

Active : You made many mistakes.

Passive : Manymistakesweremadeby you.

III. Simplefuturetense

Active : I shall read a book.

Passive : Abookwillbereadbyme.

Active : She will like oranges.

Passive : Orangeswillbelikedbyher.

Active : Will you deliver the letters?

Passive : Willthelettersbedeliveredbyyou?

IV. Continuoustest(presentand past)

Active : I amseeinga tiger.

Passive : Atigerisbeingseenbyme.

Active : They are singing songs.

Passive : Songsarebeingsungbythem.

Active : Gurmit was driving a car.

Passive : Acarwasbeingdriven byGurmit.

V. Perfecttense(present,past&future)

Active : Hehassold ahorse.

Passive : A horse has been sold by him.

Active : Youhavemademanymistakes.

Passive : Manymistakeshavebeenmadebyyou.

Active : She will have read the book.

Passive : Thebookwillhavebeenreadby her.

VI. Interrogativesentences

Active : Does he see a bird?

Passive : Isabirdseenbyhim?

Active : Did she sing a song?

Passive : Wasasongsungbyher?

Active : Will they help you?

Passive : Willyoubehelpedbythem?

Active : Is he reciting a poem?

Passive : Is a poem being recited by him?

Active : Was he reading a newspaper?

Passive : Wasanewspaperbeingreadbyhim?

VII. PrepositionalVerbs

Whilechangingaprepositionalverbfromactivetopassivevoice, the preposition should not be dropped, as it is a part of the verb.

Active : Mothersbringupchildren.

Passive : Childrenarebroughtupbymothers.

Active : They laughed at the old man.

Passive : Theoldmanwaslaughedatbythem.

Active : I objected to his proposal.

Passive : Hisproposalwasobjectedtobyme.

VIII. AuxiliaryVerbs

Whilechangingauxiliaryverbsinto passive, addbeandthepast participlewiththem.

Active : Our team may win the match.

Passive : Thematchmaybewonbyour team.

Active : We should always speak the truth.

Passive : Thetruthshouldalways bespokenbyus.

Active : You must not do it.

Passive : Itmustnot bedonebyyou.

IX. Imperativesentences

Inimperativesentences,_letbe'isusedtochangethevoice,ifthesentenceisto remain imperative; otherwise, _should be' can also be used; as

Active : Readthisstory.

Passive : Letthis storyberead. Or

Thisstoryshouldberead.

Active : Openthewindow.

Passive : Letthe windowbe opened. Or

Thewindowshouldbe opened.

Active : Don'tpickflowers.

Passive : Letflowersnot bepicked. Or

Flowersshouldnotbepicked.

Note:

Incaseoftransitiveverbs, theimperativesentenceis changedinto passivevoicelike

this:

Active : Pleasesitdown.

Passive : Youarerequestedtositdown.

Active : Stand up.

Passive : Youareorderedtostandup.

Active : Work hard.

Passive : Youareadvisedtowork hard.

X. Typicalsentences

Active : It is time to say our prayers.

Passive : Itistimeforourprayerstobesaid.

Active : It is time to take exercise.

Passive : Itistimeforexercisetobetaken.

Active : The jug contains milk.

Passive : Milkiscontainedinthejug.

Active : You have to do it.

Passive : It has to be done by you.

Active : The room needs sweeping.

Passive : Theroomneedstobeswept.

Active : Honey tastes sweet.

Passive : Honeyissweet whenit is tasted.

ACTIVITY

Changethevoiceofthefollowingsentence

- 1. Theyelectedhimtheirleader.
- 2. Areyouwritingaletter?
- 3. Shewillwriteapoem.
- 4. He did notbuyabook.
- 5. Theyare eating.

SECTION-F:CONCORD(Subject-Verb agreement)

When the verb agrees with the subject in number and person, it is known as subjectverb agreement or concord. In different situation subject is considered as singular or plural. In this chapter we will discuss different conditions responsible for designating the subject either to be singular or plural and the verb following it.

 Whentwosingularsubjectsarejoinedby_and'anddenoteasingleunitofmeaning, together they are considered to be singular and the verb that follows becomes singular.

Time and tide waits for none. Rice and dalis mydaily food.

2. When two singular subjects are joined by **_and**' and express plurality, verb that follows becomes plural.

Fish**and**meat**are**availablehere. Pens**and**pencils**are**essentialsfor writing.

3. When two subjects irrespective of their person and number are joined by with/together with, the verb follows the former subject.

Theletter with/togetherwith thephotographs is sent back by post.

4. Whentwosubjectsirrespectiveoftheirpersonandnumberarejoinedby or/either...or/neither...nor/nor, the verb agrees with the nearer subject.

Either the students or the teacher is invited to the party.

Neither the cock nor the hens are in the yard. He or his sisters are to manage the show.

5. Asentencebeginningwitheachof/noneof/thenumberofhasasingularverb.

Eachof/noneofthestudents is to get aprize.

The *number of* afflicted people *is* increasing in the camp.

6.	Some nouns which are singular in meaning but plural in form, take singular
	verbswith them.

Physics *is* myfavoritesubject. The news *is* not correct.

7. Pairnounstakepluralverbswiththem.

The scissors *are* blunt.

Yourtrousers donotfitme.

Acollectivenounconsidered asasinglewhole, takesa singularverb. The
Jury is not in favour of the public opinion.
TheGovernment isreadytopasstheneweducation bill.

9. Uncountablenounsaresingular and therefore, takes in gular verbs with them. The furniture *looks* bright.

Honesty *is*thebest policy. 25kg ofrice *is*heavytocarry. 75 km *is* not a long distance.

ACTIVITY SET

Supplysuitableverbinagreementwithitssubjectstofill-intheblanks.

١.	Petroleumanaturalresource.
2.	Either he or his wifemadethisplea.
3.	Such informationentertaining.
4.	The lady with her childrenwaitingatthebusstop.
5.	The thirds of the templein twins.
ŝ.	Neither of the systemsperfect.
7.	Two litres of oilnota bigquantity.
3.	Two and twofour.
a	These glasses not mine

UNIT-IV:FORMALWRITINGSKILL

SECTION-A: PARAGRAPHWRITING

1. ParagraphWriting(Meaning)

A paragraph is a group of sentences organized around a central topic or talk about a topic or an idea. A basic paragraph structure usually consists of five sentences: the topic sentence, three supporting sentences, and a concluding sentence.

2. Featuresofparagraphwriting:

a.Unity

It is the very big factor that can make your paragraph the worst or the best. The reason is quite obvious because the whole paragraph represents a single sense or thought. That is why all the sentencesshould be dependent on each other. All the sentences should be related to the main point of the paragraph.

B.Order

These should be a specific order in between the sentences. To represent the main idea, all the sentencesshouldfollowa specific stepbystep order. Studentsmakethis mistakeinmost cases because they start there paragraph very well but after that they never write their sentences in order. Important things and other things should be in order.

c. Contentlength

I have seen many students who like to write more and more. It is a good habit but excess of anything is bad. No one likes to read long paragraphs because it wastes so much time. A good paragraph is that have proper length of the content and that should be to the point.

d. Coherence

Coherence means relativity between the sentences. All the sentences of paragraph should relatetoeachother. If onesentenceistelling about something thenother sentencesmust be related to it. If the paragraph lacks coherence then it will not produce any sense or it will become senseless.

e. Binding

It is the best characteristics among all given above as far as I am concern about writing. IF your writing doesnotbindyourreadersthenitisofnouse.Readersshouldfeellikethey are reading something very interesting. From the starting point to the end point, reader's interest should be in the paragraph.

f. Opening SentencesLast but not the least is opening sentences. Your opening sentences should like that represent the main idea of the paragraph. Rest of the sentences should be just explaining what you said in the opening sentences.

3. TypesofParagraph:

I. Person:keypoints tobecovered

- a. Nameofperson, ageand physical appearance.
- b. Habit.
- c. Moralvalues.
- d. Intellectualthinking.

II. Object:keypoints tobecovered

- a. Appearance.
- b. Features.
- c. Placewhereyoufindtheobject.
- d. Function.
- e. Meritanddemerit.

III. Place:keypointstobecovered

- a. Nameof place.
- b. Geographicallocation.
- c. Reasonforpopularity.
- d. Sightseeing.
- e. AboutthePeopleandfood.
- f. Personalview.

IV. Generaltopic:keypointstobecovered

- a. when(date)where(place)why(reason).
- b. Features.
- c. Step Undertaken.
- d. Meritanddemerit.

V. Incident:keypointstobecovered

- a. WhenandWhere.
- b. Howtheincidenthappened.
- c. Stepundertakenafterincident.
- d. Overallview.

PRACTICESET

Writeaparagraphonthegiven Topic:

1. YourldealPerson.

- 2. Achainsnatchingincident
- 3. Automatedtellermachine

SECTION-B: NOTICEWRITING

Notice(Meaning)

A notice is a very important form of written communication which is used to announce functions and events; to issue public instructions; to make appeals or to intend invitations. The information which is given in the notice must be written in a clear and lucid style using easy to understand language.

Aneffectivenoticewillusuallyincludethe following

- 1. Nameoftheorganization, institution or office is suingit.
- 2. Dateissuingthenotice.
- 3. Theword `notice'.
- 4. A suitabledescription, eye-catching caption, or heading.
- 5. Purposeforwhichithasbeenwritten:callingameeting,drawingattention,makingan appeal or informing general public etc.
- 6. Detail of schedule [date, time, venue, program, duration etc.] in case the notice is aboutan event.
- 7. Signature,nameofdesignation of the person is suing the notice.

Importantpointstoremember

- 1. Noticescan use capital letters for details such as names of organizations caption or animportant detail within the message itself.
- 2. Thedateof noticeshouldbeplacedatthetop left.
- 3. Theentirecontentofthenoticeiscenteredwithinabox.
- 4. Complete sentences need not always be used in all types of notices. Abbreviations and symbols can also be used.
- 5. Marks are deducted for exceeding the prescribed word limit. [i.e. 50 words for thebody of notice].

Valuepointstobeincludedinanoticeformeetingorevents

- 1. Date
- 2. Time
- 3. Venue
- 4. Purpose
- 5. Specificinstruction

SampleofNoticewriting:

Imagine you are a Principal of the college, now draft a notice regarding the various cultural competition that it will be conducted before Annual Function.

XYZGovt.Pol	vtechi.Jalda
-------------	--------------

Telephone no	website	
	Email id	
	Letter no:	date

NOTICE

Hereby all the students of this institution are informed that, on account of Annual Function the following competitions are going to take place as per programme below.

Slno.	Event	Date	Time	Venue
1.	Song	2.03.2020	4:00PM	Auditorium
2	Dance	03.03.2020	4:00PM	Auditorium
3	Quiz	04.03.2020	4:00PM	Auditorium
4	EnglishDebate	06.03.2020	4:00PM	Auditorium
5	EnglishEssay	07.03.2020	4:00PM	Auditorium
6	OdiaDebate	11.03.2020	4:00PM	Auditorium
7	OdiaEssay	12.03.2020.	4:00PM	Auditorium
8	Drawing	13.03.2020	4:00PM	Auditorium
9	Designfromwastematerial	14.03.2020	4:00PM	Auditorium

Those are interested to participate may give their names on or before 29th Feb 2020 to thestudent advisor of your college.

Principal

XYZGovt.Polytechnic

Rourkela

PRACTICESET

- 1. ImagineyouareaculturalsecretaryofyourInstitution;nowdraftanoticeregardinga blood donation camp which will take place,
- 2. Imagine you are a joint secretary of your Institution; now draft a notice regarding proper parking of vehicle by the students

SECTION-C:AGENDAWRITING

Agenda(Meaning)

Anagendaisalistofactivitiestobedoneinanorderedsequence.Inmeetings, **businessagenda**referstotheactivitiesandtopicsthatneedtobediscussedor performedataparticulartimeorthethingstoachieveduringameeting.Theagendais alsousedtodeterminethegoalofameeting.

1. Featuresofanagenda

Almostallbusinessfollowsasimilarformatofanagendatoruntheirmeetingeffectively andensurethatitstaysontime. Tomakeyourmeetingaseffectiveasthem, include these things in your agenda or download our **printable agenda**here to make everything easy for you.

- **Thetitleoftheagenda.** Thetitlesareimportantinany **agendaexample**asitcanbe used as identification.
- Theobjectiveofthemeeting. Theobjective of themeetings hould also be included in themeeting to remind the participants about what the meeting is all about and what it hopes to achieve.
- The topics and/or activities. The agenda should list all the topics or activities to be addressed in a meeting.
- **Thetimeallocation.**Everytopicand/oractivitiesmusthaveatimeallocationsothatit will be followed accordingly.
- Calltoaction. Theagendashould have a calltoaction that signifies the start and end of the meeting.

2. EasyStepstoWritinganAgenda

- Writethetitleoftheagenda.
- Followedbyawho, when, and whereinformation.
- Writeanoverviewofthemeeting.
- Outlinethetopicsand/oractivitiesandgiveasufficientallottedtime.
- Addextrainstructions.
- Checkforerrors.

3. TipsforWritinganAgenda

- Create the agenda three or more days or even weeks before theactual meeting. It gives
 you more time in preparing the agenda and gives enough time to cover all theimportant
 information.
- **Set up a standard meeting agenda.** The **meeting agenda**includes progress updates, upcomingmilestones, and alist of people who will not be around in the next few weeks.
- Consult the team. Get input from the team about what needs to be addressed and discussed
- Writealltheimportantinformation. The topics, activities, updates and time must all be present in the free agenda.

- **Followastandardandwell-structuredagenda.**Theagendamustbeunderstoodby everyone who will read it.
- Distributeitbeforetheactualmeeting.

3. Sample of an Agenda for Annual Function

SpringFestDate16.03.2020.

ArrivalofGuest	10:00AM
Lamp Lightening	10:05AM
OpeningSong	10:10AM
WelcomeSpeech	10:15AM
Speech by principal	10:25AM
SpeechbyChiefguest	10:40AM
PrizeDistribution	11:00AM
Vote of thanks	11:20AM

PRACTICESET

- 1. PrepareanagendaforaBirthdayParty.
- 2. PrepareanagendaforaSaraswatiPuja.
- 3. Prepareanagendaforafresher's Party

SECTION-D:REPORTWRITING

ReportWriting:

A report is written for a clear purpose and to a particular audience. Specific information and evidence are presented, analyzed and applied to a particular problem or issue. The information is presented in a clearly structured format making use of sections and headings so that the information is easy to locate and follow.

When you are asked to write a report you will usually be given a report brief which provides you with instructions and guidelines. The report brief may outline the purpose, audience and problem or issue that your report must address, together with any specific requirements for format or structure. This guide offers a general introduction to report writing; be sure also to take account of specific instructions provided by your department.

KeypointsforwritingReport.

- 1. Givea holdandcatchyheading/title.
- 2. Nameofthe reporter.

- 3. Splitthereportin3-4paragraphs[content].
- 4. Para 1- Begin with the name of place [cit] along with date of report. Brief introduction of the incident answering the questions who, what, where, why. In case of report for school magazine date and place need not be written.
- 5. Para4-concludingremarkregardingactiontakenorthenews.
- 6. Putthereportin abox.
- 7. Use past tense as report are written after the event is over. Use of passive voice is recommended.
- 8. The languages hould be simple, lucidy et meaningful, formal and grammatically correct.
- 9. Donotexceedtheprescribedwordlimit[100-125words].

Valuepointsfornews report.

- 1. Catchy headline expansion of headline in the first sentence itself highlighting what/ when/ where.
- 2. Givereasons, if any/motive.
- 3. Detailsinbrief.
- 4. Eyewitnessaccount
- 5. Casualties, damage, etc. [ifany].
- 6. Actiontaken
- 7. Reliefmeasures
- 8. Conclusion/comments

Forculture/sportsevents

- 1. Occasion/organizer/sponsor,etc.
- 2. Date, venue [timeoptional].
- 3. ChiefGuest/specialinvitees.
- 4. Objective and main highlights of the programme.
- 5. Prizedistribution/Annualreport,[ifapplicable].
- 6. Messagebychief guest/ dignitary.
- 7. Voteofthanks.
- 8. Overallresponse.

SampleReportwriting.

Prepareareport onaroadaccident.

TRUCKHITSMARUTI:DRIVERINJURED

Noida, November 13

A horrific head on collision between a truck and a Maruti car took place near Nodia 12km from Ghaziabad at 10:45 pm. The driver of the truck lost control and hit the Maruti car. It is reported that while Maruti car was coming from opposite side at the high speed, a truck whose driver was drunk came from the opposite direction and dashed into the car. Both the driver violated the speedlimit which led to the accident. The driver of the Maruti car received serious head injuries and was admitted to a nearby hospital. The accident led to lotconfusion on the road. Since it happened on the highway, there was a long traffic jam. The Nodia Police came and helped in clearing thetraffic. Within two hours thetraffic was brought undercontrolandvehiclesstartedmovingsmoothlyonlyafterremovalofthedamaged

vehicles. The police have registered a case of negligent and rashdriving against both the drivers.

By Alex Desouza

PRACTICESET

- 1. ImagineyouareRahul,theSPLofCreativePublicschool,Delhi.Recently yourschool conducted Regional level of Polyfest. Write a report of this event.
- 2. Your branch has paid an Industrial visit. As class representative, write a report regarding this.

SECTION-E:WRITINGPERSONALLETTER

These days, we do not write letters but it is still important to learn how to write a good letter. A letter must have the following parts.

- A. Youraddress.
- B. Leaveoneline
- C. Date
- D. Leaveoneline
- E. Greetings(DearSister/Motheretc.)
- F. Leaveoneline
- G. Bodyoftheletter
- H. Leaveoneline
- I. Closingphrase(yourslovinglyetc.)
- J. Yourname.
- K. Leaveoneline
- L. YourName

Sample letter

Write a letter to your friendcongratulatingher on her success in the examination and notethe different parts.

Qrs.no:B/103,Sector-7 Rourkela

6th January 2020

Dear Aditi,

I am very happy indeed to hear the news of your brilliant success in the examination. It is especially more joyous as you have passed with distinction in most of the subject. Please accept my warmest congratulations. My parents too are happy to hear the news.

Yoursuccesswasexpectedasyouhavebeenabrilliantandsincerestudent. Youhave brought real credit to your school and family. Congratulations once again.

Yourslovingly,

Anisha

PRACTICESET

- 1. You are Anjali you got a birthday gift from your brother now write a letter to your brotherthanking him for the gift.
- 2. YouareSweta.writealettertoyourfriendTulipaskinghertoattendyoureldersister marriage ceremony.

SECTION-F:FORMALLETTERS

(ApplicationtoHostelSuperintendent/H.O.D/Principal/Librarian)

Aformalapplicationmusthavethefollowingparts.

- A. Youraddress.
- B. Leaveone line
- C. Date
- D. Leaveoneline
- E. Receiveraddress
- F. Leaveoneline
- G. Subject
- H. Leaveoneline
- I. Greetings(Respectedsir/madam)
- J. Bodyoftheletter
- K. Closingphrase(yourstruly/faithfullyetc)
- L. ThankingYou
- M. Leaveoneline
- N. Yours Faithfully
- O. Yourname.

N.B:Studentsyouwillneverdisclosetheirname,registrationno,college name, mobile no while writing an application.

Sampleapplication

1. WriteanapplicationtotheHostelSuperintendent/H.O.Dofyourinstitutionfor granting you sick leave for a week and note the different parts of formal letter.

TheHostelSuperintendent/H.O.D XYZ Govt. Polytechnic

Bhubaneswar Dt
Subject:Applicationforgrantingsickleaveforaweek.
Sir/Madam,
With due respect I would like to bring to your kind information that, I am AhanaVerma a student of 5 th semester IT branch, as I am suffering from eye-sore and the doctor hasadvised me not to undertake any work relating to reading and writing for a period of one week. A medical certificate is enclosed herewith. It is, therefore, requested that I may kindly be granted sick leave for one week from 2 nd to 8 th November, 2019 for which I shall be grateful to you.
Thanking you.
YoursFaithfully, AhanaVerma.
2. Write an application to the Principal of your school requesting him for your college leaving certificate.
The Principal Govt.BoysSeniorSecondarySchool, Mallanwala
Subject:Applicationforissuanceofcollegeleavingcertificate. Sir,
I beg to inform you that I am XYZ a student of class IX -B. My father, who is a Central Government employee, has been transferred to Bombay on promotion. We have to leave for Bombay after a week.
So, I shall be thankful if you kindly issue me a school leaving certificate to enable me to take admission in a government school at Bombay for which I shall be grateful to you.
Thanking you.
Yoursobediently, ABCD

3. Writeanapplicationtothelibrarianofyourinstitutetoexemptafineimposeon you.

The librarian XyuzPolytechnic Rourkela Subject:Applicationforexemptionoffine.

Sir,

I would like to draw your kind notice that I am Alinakujur a student of 2nd semesterMechanical branch. I had issued a communicative English book on 20th Februaryand dateof return was2th march but as I was sufferingfromhigh fever I could not return my book on due time, hence I have beenimposed a fine ofRs 200.

Therefore, I request you to be kind enough to consider my situation and exempt a fine imposed on me for which I shall be grateful to you.

Thanking you.

YoursFaithfully AkshayaSahoo

PRACTICESET

- 1. YouareZoya,astudentof1stsem,Civilbranch,writeanapplicationtothePrincipalfor branch change.
- 2. YouareZoya, ahostel student; writeanapplicationtotheHostelSuperintendent regarding shortage of drinking water.

SECTION-G:BUSINESSLETTERS:

(LettersofEnquiry,Order,Execution,ComplaintandCancellation)

Abusinessletterisaformalletter.ltmusthavethefollowing parts.

- A. Youraddress.
- B. Leaveoneline
- C. Date
- D. Leaveoneline
- E. Receiveraddress
- F. Leaveoneline
- G. Subject
- H. Leaveoneline
- I. Greetings(RespectedSir/Mametc)
- J. Bodyoftheletter
- K. Thecomplimentaryclosing
- L. Thankingyou
- M. Leaveoneline
- N. Closingphrase(yourstruly/faithfullyetc)
- O. Yourname.

Sampleletters

1. WritealetterenquiringaboutComputerPrinterandnotethedifferentpartsof business letter.

B/103,Sector7 Rourkela Sundargarh

Dt.5thMarch2020

TheWorldComputers 71, Mall Road Ferozepur

Subject:Enquiryaboutcomputerprinter

Respected Sir,

Recently I saw an advertisement about your latest model of non-impact bubble ink-jet computer printer. I am interested to buy one for my personal use as I need it for my personal use.

Therefore, I shall feel obliged if you send me your catalogue, price list and delivery schedule soon that I may place an order with you.

Ishallappreciateanearlyreply. Thanking

You.

YoursFaithfully Raman Sharm

2. Writea Specimenon order letter.

Imagine you are Raj Verma of Popular Book Shop, 45, Book Market, College Road, Kerala. Now draft an order for 4000 books from Arora Publishing House, New Sarak, Delhi.

PopularBookShop 45,Book Market College Road Kerala

13thApril 2019

AroraPublishingHouse New Sarak

Delhi.

Subject:Orderfor5000books

Respected Sir,

Pleasesendthefollowingbookbyrailtransportby30 April,2019.

Sl.no	Nameofthe Books	No.of copiesrequired
1.	CommunicativeEnglishbykalyaniPublisher	1000
2.	EngineeringMathematicsbykalyaniPublisher	1000
3.	EngineeringPhysicsbykalyaniPublisher	1000
4.	EngineeringPhysicsbykalyaniPublisher	1000

Kindlyensurethatthebooksareoflatesteditionandarewellpackedsothattheyarenot damaged in transit.

I am enclosing a bank draft for Rs 12000 as advance. The balance including handling would be paid on delivery.

Lookingforwardtotheprospectsofevergrowing relations. Thanking

You

YoursFaithfully Raj Verma

3. Sampleofan Execution Letterforabove order.

AroraPublishingHouse New Sarak
Delhi

18thApril 2019

PopularBookShop 45,Book Market College Road Kerala

Subjec: Execution letter

Respected Sir,

We thank you very much for your letter dated 13th April 2019 in which you have order for 4000 books. We also acknowledge the receipt of Bank Draft for Rs 12000 as advance towards the price of the books.

We will dispatch your order next week .you may then pay the balance amount of Rs 3000 as there are no handling charges and delivery is free.

Wearesureyouwillfindyourbooksingoodconditionandoflatesteditionwithoutany complaint.

ThankingYou

YoursFaithfully Raju Sing

4. Complaintletter

Imagine you are Raj Verma of Popular Book Shop, 45, Book Market, College Road, Kerala. Now draft an order for 4000 books from Arora Publishing House, New Sarak, Delhi.

PopularBookShop 45, Book Market College Road Kerala

2nd May2019

AroraPublishingHouse New Sarak Delhi.

Subject:complaintletter.

Respected Sir,

Today I received the consignment of goods against my order no.98 dtd. 13th April for 4000 books. But on opening the consignment I found that 10 pieces of communicative English books are of old Edition and 30 books of Engineering Mathematics are of loose binding.

I am sorry I cannot keep these items as it is of no use. I therefore request you to take back these books and to dispatch immediately the replacements as I need them urgent.

llookforwardtoyourimmediateactioninthematter. Thanking

You.

YoursFaithfully Raman Sharma

5. LetterofCancellationoforder

PopularBookshop 45, Book Market, College Road, Kerala

20thApril

AroraPublishingHouse NaiSarak, Delhi

Subject:Cancellationoforder

Respectedsir,

Withreferencetoourorderno.96dtd13thMarch,inwhichwehaveorder4000nosof books, we request you to treat the same as cancel due to syllabus change.

Sorryfortheinconveniencecausedtoyou.

Thanking you

YoursFaithfully Aman Gill

PRACTICESET

- 1. You are a owner of Sports World, lane 6, VIP Road, Agra, now draft an order letter from Sports Hub, 88 lane, Chandani Chowk, New Delhi.
- 2. WriteacancellettertoM/s MalhotraPvt.Ltd,11,CivilLane,Jaipurforyourorderof 500 handicraft items.
- 3. You are Sumit, owner of The Light House, Nala Road, Puri. You had order 500 fancy light out of which 20 lights are broken now draft a complaint letter to Raj & Raj, The light World, 56/12 lane, Ranchi.

SECTION-H: JOBAPPLICATIONANDC.V.

I:JOBAPPLICATION

Theformat of jobapplication is the same as that of an official letter,

- A. Youraddress.
- B. Leaveoneline
- C. Date
- D. Leaveoneline
- E. Receiveraddress
- F. Leaveoneline
- G. Subject
- H. Leaveoneline
- Greetings(RespectedSir/Madametc)
- J. Bodyoftheletter
- K. Thecomplimentaryclosing
- L. Thankingyou
- M. Leaveoneline
- N. Closingphrase(yourstruly/faithfullyetc)
- O. Yourname.

Onlythemainbodyofthelettershouldcontainthefollowinginformation:

- 1. Howyouknewabout the vacancy
- 2. Personalinformation(age,sexname)
- 3. Educational/professional qualification
- 4. Experience.

NOTE:Studentsyouwillneverdisclosetheirname,registrationno,college name, mobile no while writing an application

Sampleletters

WriteanapplicationtothePrincipalofKalingaInstituteofIndustrialTechnology Patiala for the post of a P.G.T. in English.

53,HighSchoolCampus, Patiala

11thMarch2020.

The Principal,

Kaling a Institute of Industrial Technology,

Patiala.

Subject: Application for the postfa P.G.T. in English Sir,

In response to your advertisement in The Times Of India dated 2nd March 2020. I wish tooffer my service for the post of P.G.T. in English in your prestigious institution.

lamahardworkingandhonestperson, who is passionate about the noblevocation of teaching. I wish to make a difference in their lives of people through education.

I shallbeavailableforaninterviewonanydayofyour convenience. Ifselected, lassureyouthat Ishallwork with utmost devotion and sincerity to your full satisfaction.

Hopingforafavorableresponse.

Thanking you

YoursFaithfully RanjanSharma

Enc:Bio-DataandTestimonials.

PRACTICESET

- 1. ASupervisorisrequiredforourownfirmhavingdiplomainMechanicalEngineering with minimum 3yrs of experience. Age should not be more than 26 as on dt:01.05.2020
- 2. A Jr. Electrical Engineer is required for our own firm having diploma in Electrical Engineer for freshers.

II:CURRICULUMVITAE(C.V.)/BIO-DATA

A C.V must meet the need of the target of organization. This means a single generalist C.V is unlikely to be sufficient. It must highlight your achievements and how they relate to the job you are applying for. It must give the reader a clear indication of why you should be considered for this role.

Todecidewhattoincludeinyourcvandwherefollowtheseprinciplesandguidelines.

- 1. Generally, the documents hould contain no more than 2 pages.
- 2. YourC.Vshouldbehonest andfactual.
- 3. The first page should contain enough personal details for a recruitment consultant to contact you easily.
- 4. Choose a presentation format that allows you to headline key skills, key achievement or key attributes.
- 5. Your employment history should commence with your current or most recent job and work backwards.

- 6. Achievements should be short, bullet pointed statements and include your role, the action you took and a comment on the result of your action.
- 7. Where information clearly demonstrates your suitability for the vacancy you are applying for.
- 8. Leaveoutinformationthatisirrelevantor negative.
- 9. Include details of recent training or skills development events you have attended which could be relevant.
- 10. Listallyour professional membership and relevant qualifications.
- 11. ThemostcommoncontentsofaC.V include:
- a. Personaldetail
- b. Skillsandcareersummary
- c. Keyachievements
- d. Qualifications
- e. Careerhistory

NOTE:Studentsyouwillneverdisclosetheirname,registrationno,college name, mobile no while writing C.V.

SampleC.V./Bio-Data(notethedifferentpointstobecoveredin it).

C.V./BIO-DATA.

Name:RanjanSharma

Father'sName:ShameshSharma.

D.O.B: 03.04.1990

Age: 30

Gender:Male

Blood Group: A+

MaritalStatus:Single

Nationality: Indian

Religion: Hinduism

Caste: General

Present Address: XYZ

PermanentAddress:Xyz

Phone no: 123

EducationalQualification

Sl.no	BoardPassed	Year of	Name of the Institution	percent	Division
		Passing		age	
1	ICSE	2006	ST. THOMAS	64%	151
			SCHOOL		
2	CHSE	2008	GOVT.AUTONOMOUS	63%	181
			COLLEGE		
3	SAMBALPUR	2011	GOVT.AUTONOMOUS	62%	181
	UNIVERSITY		COLLEGE		
4	SAMBULPUR	2013	GOVT.AUTONOMOUS	61%	151
	UNIVERSITY		COLLEGE		

Experience:

Slno.	Name	of	the	Positionheld	Duration
	institutionworked		ked		
1	UGIE,G	P, RK	L	GUESTFACULTYIN ENGLISH	5YRS

Training undertaken:

Slno.	Name ofthe training	Topic	Duration
1	NITTR,Kolkata	Induction training	10DAYS
		program	
2	NITTR,BBSR	MOOCS Training	7DAYS
		Program	
3	NITTR,CHANDIGARH	OrientationProgram	5DAYS

Hobbies:Reading,Music

Languageknown:English,Hindi,Oriya

 $Reference: Mr. Rajiv Mohanty, Chief coordinator, CVR aman School, College Road, \ Patiala. Ph. no. 123456789$

Salaryexpected:Govt.gradeswithminimum2additionalincrement.
Declaration: I herebydeclarethat, all the above fact is true and best of myknowledge.
Signature
Date

PRACTICESET

- 1. YouareSamiraPatel,draft aC.Vfor theAirHostess Post.
- $2.\ You are Ron Malhotra, draft\ a C. V for the Jr. Electrical Engineer\ Post.$

UNIT-V:ELEMENTSOFCOMMUNICATION

SECTION-A:INTRODUCTIONTO COMMUNICATION

1. Meaning, Definition & concept of communication

Ablowwithawordstrikesdeeperthanablowwithasword.

Communicationisaprocessofpassinginformationandunderstanding form one person to another.

Communicationisanybehaviorthatresultsinanexchangeofmeaning. -TheAmericanManagement

Association

Communication may be broadly defined as the process of meaningful interaction among human beings. more specifically, it is the process by which meanings are perceived and understanding are reached among human beings.

Essentially ours is a society that moves on the wheels of communication. Particularly in the professional world, it is communication and its related skills that decide a person's career curve. The better one's communication skills, the higher are the chances for him/herto touch the zenith of success.

Definition of communication

Communication||,thebuzzwordintoday'sworld,originatesfromtheLatinword

Communico||or Communicare||,whichmeans_toshare||.

2. GoodCommunicationandBad Communication

Good Communication is the exchange of clear and valid information it sounds simply means the ability to express someone's opinion/ view/ thoughts in the most efficient and coherent manner. It also defined as the meaningful communication.

Bad communication or Poor Communication has various aspects like lackingcomprehension, fluency, lack of valid information/message lack of clarity and poor body language.

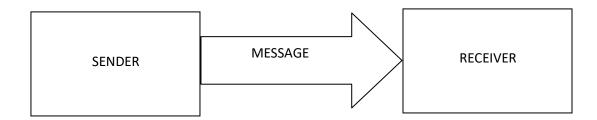
3. Communication Model:

Onewaycommunicationmodelandtwowaycommunicationmodelwithexamples.

One way Communicationflows form a sender to receiver, but nothing goes back in return it's just like one way traffic. The sender can use one way communication

Toinform, entertain, persuade or command the audience.

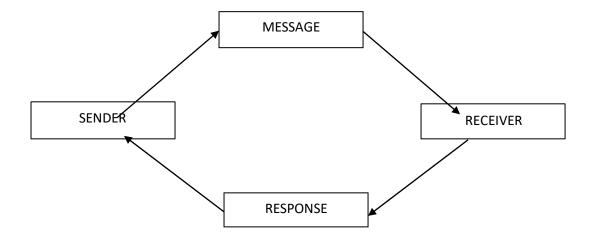
Ex: television, radio, writing speeches, performances etc: this kind of situation also occurs in most of the class rooms, where the teacher goes on speaking and dismayed where there is no active participation from the students' side. It's not an effective communication.



(OneWayCommunication Model)

Two way communication is when one person is the sender and they transmit a message to another person, who is a receiver. When the receiver gets the message, they send back a response, acknowledging the message was received.

Twowaycommunicationisconsideredasthemost effectivecommunication. Ex-Some interactive classroom, mobile/ telephone communication etc.



(Twowaycommunicationmodel)

4. Processofcommunication and factors responsible for it

Inordertoanalyzetheactivityofcommunication, we must know the process and the elements involved in the process of communication.

There are some elements or factors which make up the process of communication.

- Source/Senderistheonewhoinitiatestheaction of communication.
- > Audience/Receiveristheperson(b)forwhomthecommunicationis intended.
- Goal/Purposeisthesender'sreasonforcommunicating,thedesiredresultofthe communication.
- > Context/environmentisthebackgroundinwhichcommunicationtakesplace.
- Message/Contentistheinformationconveyed.
- Channel/mediumisthemeansormethodusedforconveyingthemessage(Oral/ Written/ Visual)
- > Feedbackisthereceiver'sresponsetothecommunicationasobservedbythesender.

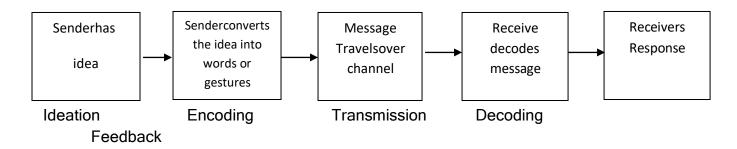
Processofcommunication

Communication is a process whereby information is encoded, channeled, and sent by a sender to a receiver via a medium. The receivers then decodes the message and givethe sender a feedback.

Anyformsofcommunicationrequireasenderachannel,amessage,areciverandthe feedback that effectively winds up the process.

However, sometimes there occurs a hindrance in the communication process whichis called noise, noise can be defined as an unpleasant/ unplanned interference in the communication environment

StagesofCommunicationProcess



<u>Fig-1</u> (TheCommunicationProcess)

a. Ideation: The process of communication begins with ideation, which refers to the formation of the idea or selection of a message to be communicated.

- **b.** Encoding: it is the nextstep in communication it is the process of changing the information into some form of logical and coded message in a formal situation, encoding involves.
 - Selectingalanguage.
 - Selectingamediumofcommunication, and
 - Selectingandappropriatecommunicationfrom.
- **c. Transmission:** Transmission refers to the flow of message over the chosen channel. It confirms the medium selected during the process of encoding and keeps the communication channel free form interference or noise, so that the message reaches the receiver without any disturbance.
- **d. Decoding**: decoding is the process of converting a message into thoughts by translating the received message into an interpreted meaning in order to understand the message communicated.
- **e. Response:**response is the final stage in the communication process. It is the action or reaction of the receiver to the message. It helps the sender know that the message was received and understood. This is also known as feedback.

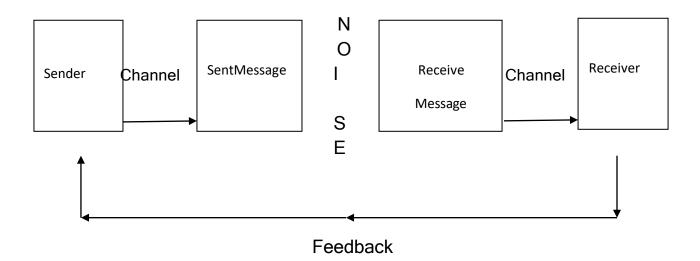


Fig-2 (The communication Process)

EXERCISE

- 1. Definecommunication and discuss the factors responsible for this process.
- 2. Vividlydiscusstheroleoffeedbackinacommunicationprocess.
- 3. Write a note on the stages of communication.
- Explain Encoding and Decoding.

- 5. Explain Noiselin communication process.
- 6. Discussaboutchannelintheprocessofcommunication.
- 7. Writeanoteononewaycommunicationmodelandtwowaycommunication model.

SECTION-B:PROFESSIONALCOMMUNICATION

1. Meaning of professional communication

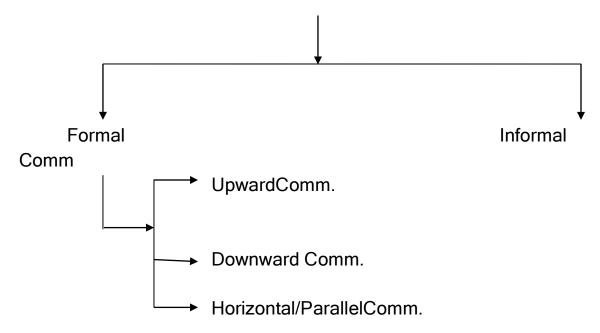
Professional Communication contains of professional message, mostly in a formal manner among individuals and/or organizations so that an understanding may develop among them. Generally the growth, complexity, competitiveness, harmony, understanding and cooperation of an organization largely depend on formal communication.

Professional communicationaims at a chieving the following objectives:

- Advising
- Counseling
- Givingorders
- Provinginstructions
- Marketing
- Persuasion
- GivingWarning
- RaisingMorale
- Staffing
- ProjectingImage
- PreparingAdvertisement
- MarketingDecision
- GettingFeedback

2. Typesofprofessional communication

CommunicationNetworkinanorganizationcanbediscussedasshownbelow:



(Fig-1)

Communication is essential for the internal functioning of any organization by integrating the managerial functions and serving to influence the behavior and attitude of people by encouraging them to perform in order to achieve organizational objectives. The interaction between the different individuals working in a company or organization takes place through different channels. These channels could be both formal and informal.

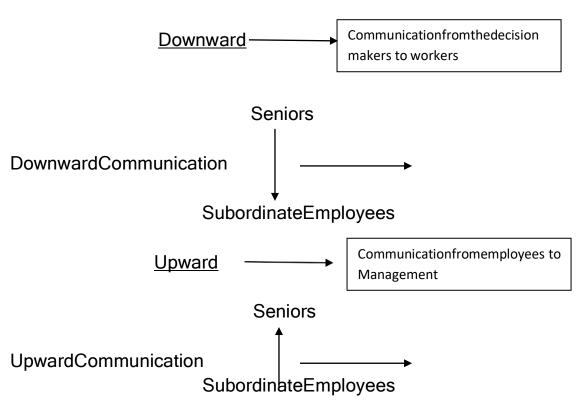
A formal communication channel, on the other hand refers to the formal methods of communication that are followed in management as illustrated in fig-2, three(3), different channels of communication are used within an organization.

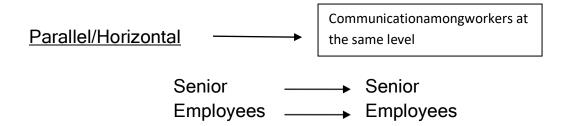
- DownwardCommunication
- UpwardCommunication
- Parallel/HorizontalCommunication

Informal channels transmit official news through unofficial and informal communicative interactionsknownasthe grapevine this informal communication network includes teatime gossip, casual gatherings, lunch time meetings and soon these channels may not be very reliable as they may be company rumours.

The grapevine is not always negative for an organization and can, infact, be helpful as it helps in positive group building by acting as a safety valve for pent-up emotions. It may help in building up organizational solidarity and harmony.

Formalorsystematiccommunication





Meritsofupward communication

A. Forthe Management:

(i) Genuine Feedback: The management gets first hand information about the work atmosphere prevailing I their company. They get to know about the feelings, expectations, satisfaction level of their employees. Theyget to knowabout the relation between immediate bosses and their juniors. They also get constructive feedback about the problems faced by the employees in executing the intended policies. Depending on the feedback received, they can then introduce new

plans or revise the current plans of the company to maximize the satisfaction level of its employees. This indeed helps them ensure prosperity of their business concern.

(ii) Nomisuse of authority:

When the bosses know that their wrongbehavior can be directly reported to themanagement, they also remain on their guards. Upward communication assures each and every employee that he will be heard. They become confident and do not let any mal practices prevail in the company. They may report the jaundiced behavior of their immediate boss to the management. Thus it prevents the authority to be misused by any one.

(iii) Fostersasenseofbelongingnessintheemployees.

Upward communication gives chance to each employee to share his observations and problems with his seniors. If the management responds to the positive suggestions of employees and resolves their conflicts and problems, the employees become satisfied. It establishes a connection between the management and the employees and fosters a sense of belongingness in the employees mind. They then give their best to the organization.

B. Forthe employees

(I) Givesa platform:

In an organization where there are proper channels of upward communication, employees get a platform to be heard. they don't harbor any grudges in their mind but give a vent to it. They also get solutions to their problems immediately. They can give their constructive feedback to the management at their own convenience.

(II) Easy&efficient Process.

While executing the directives of the management, if the employees face any difficulty or fell the need that the methodology should be revised, they can instantly report it to their seniors for reconsideration. Thus it makes things easier for them.

(iii)Strengthens relationships. When an employee is heard, his positive suggestions are listened to, his problems and conflicts are spontaneously resolved by his seniors, his relations with his seniors are strengthened. These meaningful relationships go a long way in enhancing employees' efficiency and increasing the organization's profits.

DemeritsofUpwardCommunication

(i) Lackofinitiativebythemanagement.

An effective upward communication has to be established by the management. They should encourage the employees to share their feedback. Unrewarded positive feedback discourages the employees to give feedback. Thus, management should value the feedback received and monitor the upward communication properly. They should provide adequate resources and chances to the employees to come forward with their suggestions.

(ii) ReluctantEmployees.

Many a times it has been observed that the employees are reluctant to share their on the job problems with their bosses. They are unwilling to share their inability to do a particular job and they do not even share this with their bosses because they fear rejection, On the other hand there may be some employees who possess valuable information or knowledge but they hesitate in sharing in it for want of confidence.

(iii) BossesConcealmorethanreveal.

Evenif thelower levelemployeesgivetheirfeedback, theirimmediatebosses may concealit form the management they do not let any piece of information that can out a question mark on their sincerity and power, reach the management.

(iv) Indifferentattitudeofbosses.

Sometimes the immediate bosses show either an indifferent or hostile attitude to the employee who wants to give his feedback. This discourages him and in future he neverthinks of sharing his observations.

(v) Bypassingtheauthority.

If the bosses do not pass on the information conveyed by a junior, it may breed resentmentin the junior's mind and he may be tempted to bypass the authority and give a direct feedback to the management or other seniors. In some cases juniors willingly bypass the authority if their superiors and this in turn causes resentment in the superiors.

(vi) Delaysanddistortionof messages.

While traveling the line of upward communication a message has to pass throughvarious stagesofauthority. Each listener colors and conditions the message according to his own

perceptions. Thus it may take a lot of time for the message to reach the management and in some cases the message may acquire an unintended and different meaning.

MeritsofDownwardCommunication

- 1. Managements can educate, inspire, order and direct their employees whenever they wish. The can reveal the aims and objectives of the organization. The expectations of the management can be conveyed to the employees.
- 2. Changes in work methodologies, innovations in technology used can effectively be communicated through this formal channel of communication.
- 3. It strengthens the control of management on its employees as it provides a means to control the activities of subordinates.
- 4. Incompetent, hostile and unwilling, employees can be instructed by the management by issuing them necessary instructions through downward communication.

DemeritsofDownwardCommunication

- 1. **Delayed Delivery of message.** Downward communication involves a number of people to disseminate the message. There are possibilities that people involved in the delivery of information may intentionally or unintentionally cause delay in the delivery of message. Time is equal to money in modern business environment. Thus, the organization may suffer losses if the downward communication is not regulated properly.
- 2. **Distortion of message.** The core meaning of the message is sometimes lost in the transition. Each individual involved in the organization has his own perceptions and tends to dilute the information to be conveyed. He retains the part which he perceives is more important and leaves the rest as redundant. This filtering takes place at each level of organizational hierarchy. It is observed that in the end, only parts of the , message are conveyed which causes doubts and ambiguities in the final recipients' mind.
- 3. **Delivery of Incomplete messages:** As discussed above, if the employees are conveyed an incomplete message, they are liable to get confused and commit mistakeswhile executing the said message. The management may then have exercise additional
- 4. **Overloaded Message:** Complex Nature of the modern competitive business world senders the execution of business related processes more complex. Sometimes even managements have to revert or revise their decisions in sort intervals of time. This intricate aspect of business management sometimes produces a bulk of messages which taxes the employees. This overloading of messages is to be guided carefully so that the employeesare not confused.
- 5. **Authority rests with a handful of people :** Downward channel of communication empowers the immediate bosses and they in turn may take an undue advantage of it. Concentration of authority in handful of people may foster an environment of favoritism the organization. The immediate bosses may give undue favors to their subordinates who share a god rapport with them whereas those who do not act according to their assess whims may have to suffer. This kind of environment may prove lethal for the organization.

Parallel/HorizontalCommunication:

The Main objectives of horizontal communication are developing teamwork, and promoting group coordination within an organization. It takes place professional peer groups or people working on the same level of hierarchy. This is for better coordination among various departments and for effective decision-making purposes. The medias are meetings, letters telephonic conversation, video conferencing etc.

The followings are the main benefits that can be derived from horizontal communication. (Merits)

Coordination: organizational activities are divided into various departments or groups. Horizontal communication facilities coordination of various departmental activities so that organization can reach its ultimate goal.

- Reducing Misunderstanding: Misunderstanding and conflict among the managersand staffs can be reduced by horizontal or parallel communication.
- Strengthening Group efforts: Group efforts and teamwork are essential prerequisites for organizational success parallel communication helps in reducing conflicts, controversies and differences in opinions and thus establishes harmony among the managers and workers. Concerned this strengthens group effort and team spirits in the organization.
- ➤ <u>Performing intradepartmental communication:</u> Parallel communication occurs between people at the same level in various departments. Therefore interdepartmental communication occurs smoothly.
- ➤ <u>Distortion-free communication:</u> horizontal/ parallel communication is free form distortion since the sender and the receiver of horizontal communication can exchanges information, directly, there is no possibility of distortion of message.
- <u>Bringing Dynamism in workplace:</u> Parallel Communication helps to overcome misunderstanding andcreates a sense of cooperation among concerned people. In other ways, it generates team work and team spirit. This brings dynamism in performing organizational activities.
 - <u>Disadvantages/ Demerits:</u> The following are the possible drawbacks of horizontal communication.
- Rivaling attitude: This parallel communication occurs between the people at thesame rank and position if there exists any hostility or rivalry between them, they will not exchangeinformationspontaneouslymoreover, they will conceal their information intentionally to deprive someone form the actual message.
- ➤ <u>Interdepartmentalconflict</u>: the success of horizontal/parallel communication depends on good relationship between sender and receiver. If there is any conflict, distrust or suspicion between there, then this communication will be ineffective.
- Discouraging attitude of top management: In some cases, top managers discourage parallel communication thinking that workers may become friendly with one another and may create threat for the manage.

Methodsof Upward/Communication

- 1. PeriodicalMeetings
- 2. Suggestion/ComplaintBoxes
- 3. Oneto one Meeting
- 4. OpendoorPolicy

InformalorUnsystematicCommunication

Informal communication refers to communication which is multi-dimensional. Informal communication moves freely within the organization and is not bound by pre-defined channels and communication routes. Informal communication is particularly quick. Informal communication is far more relational than formal communication and is by nature, a very natural form of communication as people interact with each other freely and can talk about a diverse range of topics, often extending outside of their work duties. Due to the inherent nature of informal communication, it moves a lot faster and does not have a paper trail.

Informalcommunicationintheworkplaceisoftencalledthe_grapevine'andgenerallybegins with employees through social relations. In many cases informal communications can turn to formal communication if they are added in to the formal communication information flow of a company.

Informal communication is considered effective as employees can discuss work-related issues which save the organization time and money. It also helps to build more productive and healthy relationships in the workforce.

Keydifferencesbetween formal and informal communication

Here's a brief list of some of the key differences between formal and informalcommunication:

Reliability: Formal communication is the more reliable form, as there is a paper trail compared to informal communication which has comparatively less reliable, and is very unlikely to have a paper trail.

Speed: Formal communication is slower, sometimes feeling unbearably slow due to bureaucracy. On the other hand, informal communication is very quick, often being instantaneous.

Time-Consuming: Formal communication requires a number of different processes before the whole communication flow are complete, whereas informal communication requires very little process time.

Information Flow: Information through formal communication is only through predefined channels, whereas information through informal communication moves freely.

Secrecy: Secrecy is maintained with formal communication, whereas informal communication makes it hard to maintain full secrecy due to its reliance on individuals.

Flows of informal communication

Belowweprovideacomprehensivelistpertainingtotheflowsofinformalcommunication:

 SingleStrand -aformof informalcommunicationwhereineachperson communicateswiththenextinasinglesequence.

- Cluster a very common form of informal communication, in cluster networks a
 person will receive information and choose to pass it on to their cluster network or
 keep the information to themselves. Each individual will pass on the information to the
 next cluster network
- ProbabilityChain-eachindividualrandomlytellsanotherindividualthesamepiece of information
- Gossipchain

Think of the college canteen conversations, where one person vividly describes her recent adventures to a group of friends gathered around the table to listen. That's how the gossip chain works. One person initiates the conversation and shares information with a group of people, who then pass on the information to more people. This communication, in other words, may be termed as _grapevine communication'.

Grapevines are clearly beneficial to organizations and their members; there are obvious problems with informal communication networks. The biggest problem stems out of the unreliability of information being transmitted in informal communication networks. There are eight reasons why grapevine communication exists in organizations:

- 1. Grapevines are faster than formal communication networks and can easily bypass individuals without restraint.
- 2. Grapevinescancarryusefulinformationquicklythroughoutanorganization.
- 3. Grapevines can supplement information being disseminated through formal communication networks.
- 4. Grapevinesprovideoutletsforindividual'simaginationsandapprehensions.
- 5. Grapevines satisfy individuals' need to know what is actually going on within an organization.
- 6. Grapevineshelppeoplefeelasenseofbelongingwithintheorganization.
- 7. Grapevines serve as early warning systems for organizational crises and to think through what they will do if the crises actually occur.

Grapevineshelptobuildteamwork, motivate people, and create corporate identity.

Nowadays, most organizations attempt to efficiently blend formal and informal communication channels. The result is improved efficiency, productivity, and trust among the employees. Effective communication skills play a crucial role in advancing anyone's career, from a fresher to a team leader to a manager.

ExamplesofInformalCommunicationintheWorkplace

Good examples of informal communication in the workplace can be seen whenever one employeeinteractswithanotheremployee ina casualandconversationalway. They cantalk about the game that was on last night or even about a company policy change.

One of the great informal communication examples is to think of it like a conversation between families at a dinner table. Any child can turn to the mom or dad of the family (or the boss of the company) and casually ask them questions about something they brought up ina family meeting. It's a calm and carefree scenario to discuss things.

Advantagesofgrapevineorinformal communication

Theadvantagesofinformalcommunicationaregivenbelow:

- 1. Interpret: The information is given by the top-level management under the formal system. It is easy for the employees to take the explanation by informal system. So this system plays a vital role to complete the work properly.
- 2. Present grievance: Under the informal system the employees disclose their needs, sentiment and their emotions to others authority without feeling any hesitation.
- Alternate system: The management sometimes does not able to reach all information by formal system. Informal system covers the gap or familiarity offormal system.
- 4. Improved relationship: Anyproblem between the workers and themanagement can be solved by informal system. So it makes good relationships among theemployees and the management.
- 5. Increase efficiency: Under the informal system, the employees discuss their problems openly and they can solve it. For this, the work is done properly and it develops the efficiency of the employee.
- 6. Providing recommendation: In this system the employees inform their superior about their demands, problem and the way to develop the implementation systemof the work. As a result it creates an opportunity to send the recommendation to their management.
- 7. Flexibility: Informal communication is more flexible than formal communication because it is free from all types of formalities.
- 8. Rapidcommunication:Informalcommunicationtransmitsveryfast.Especiallymiss-information or rumor spread rapidly to others in the organization.
- Improve interpersonal relationship: Cooperation and coordination in informal communication leads to improve interpersonal relationship which is very much essential to carry out the business activity smoothly.
- 10. Others: Improvelabor-management relationships.Free flow of information. Remove mental distance. Evaluation of employees. Obtain immediate feedback. Reliving frustration.Increasing efficiency.Solution of problems and helping decision-making. Enhance mutual trust etc.

Disadvantagesofgrapevineorinformalcommunication

The disadvantages of informal communication are as follows:

- 1. Distort meaning: Something the meaning and the subject matter of the information is distorted in this system.
- 2. Spread rumor: In this system, the miss-information or rumor spread rapidly. The original information may be transformed to wrong information.
- 3. Misunderstanding: Under this system, generally, the employees do not obey the formal authorization system. So it creates the opportunity to develop misunderstanding.
- 4. Maintaining secrecy is impossible: In informal communication system maximum communication is made by open discussion. So it is impossible to maintain the secrecy of the information.
- 5. Difficulty in controlling: Under informal communication system no established rules or policy is obeyed. So it is very much difficult to control the information.
- 6. Non-cooperation:Informalcommunicationsystemsometimes develops the adversary culture among the employees. So they are not to be cooperative with each other and their efficiency may be reduced.
- 7. Others: providing partial information, not reliable, no documentary evidence, damaging discipline, Contradicting to formal information etc.

EXERCISE

- 1. Discusstheobjectivesofformalorprofessionalcommunication.
- 2. Whatarethemeritsanddemeritsof downwardcommunication?
- 3. Discusstheadvantagesanddisadvantagesofparallelcommunication.
- 4. Makenotesonmeritsanddemeritsofupwardcommunicationinanorganization.
- 5. Writeanoteonformalcommunicationchannelsisan organization.
- 6. Discussabouttheinformalcommunicationinanorganization.
- 7. Whatis grapevine Howcanmanagementuse it to influence the moral eof the employees.

SECTION-C:NON-VERBALCOMMUNICATION

1. Meaning

Communication through language is verbal communication and communication thatfunctions alongside human language but not a part of it is non-verbal communication. Non- verbal systems of communication are also known as paralinguistic. Suppose for example,the teacher angrily shouts at the student stand up!||. These two words points at two implications—stand up|| means an instruction to stand up and it is a verbal expression, but the loudness of the voice that accompanies this verbal communications indicates or communicates a mood or tempo called anger||. The angryvoice that functions alongside the verbal communication stand up|| is a pure non-verbal communication called paralanguage.

The study of non-verbal communication is paralinguistic. Different scholars include different areas into the scope of paralanguage or paralinguistic. For some, it is the study of body language where as some other take it as the study of distance between the sender and the receiver while communicating. In phonetics, the study of non-vocal features of language is known as paralinguistic. In other instance speech mannerism is studied under it. Scienceandsignals, tosome, are included under paralinguistic study. All these attributes to the study of paralanguage seem rather confusing. In order to bring about clarity in our learning, we need to consider only those areas that are of practical viability. From this point of view, here we introduce to the learner paralinguistic features of the English language with reference to the following three areas.

2. DifferentareasofNon-verbalCommunication

- I. Body language
- II. SpatialLanguage
- III. LanguageofSignsandSymbols

I. Bodylanguage: Kinesics

Body language has widest contribution to non-verbal communication. Experts estimate that there are 7,00,000 forms of nonverbal communication that includes types such as gestures and postures, facial expressions, personal appearance and physical contact through touch etc. body language varies from culture to culture and more intensely from person to person. From globalization point of view, study of body language becomes more important as it travels the inner strength and weakness of an individual. The major areas of body language or Kinesics as it is known are as follows:

a. GesturesandPostures

Movement of our body parts and body convey a lot of messages like tension and relaxation, weakness and strength, happiness and sorrow in a meaningful way. The meaning of the message relates to the sender. A wave of the hand with open palm from side to side may indicate either a Nooragood by e. Gestures made with head, hands or shoulders - for

example, the strugging of shoulders convey the message that the sender does not care of something; or, the raising of one finger to the lips communicate silence! etc. postures or movements of body while sitting, standing or walking for example, an upright sitting or standing position of a listener makes him or her as an attentive and sincere receiver; or, a position bending forwarda little shows the attitude of salesmanship. The position of hands or palms during communication is significant. The following is a small chart of gestures and postures with what they communicate:

GesturesandPostures

Message

Araisedindexfingerupona closedfist

numberone



Index finger and little finger are cleft to shape V and raised

victory

Armscrossed acr

defensiveattitude



Bitingfingernails or



nervousness



Walkingupand down

anger/perplexity



Postureoffemalebody

beautyand grace



 Sitting too stiff conversation goesagainstspontaneousflowof



Leaning forward \(\text{\text{...}}\)
an interview board



sendswrongsignals



Arelaxedbody

goodcontrolover situation



b. FacialExpressions:

There is an old saying that face is the index of mind. The features of face, the eyes, the lips, the muscles express both transparent feelings of both an individual and also their suppression. Facial expressions, on one hand, are highly capable of moving the receiverwith sympathy, while on the other hand they can be seriously deceptive. Face also has its universal expressions. Here we produce a chart for better understanding of facialexpressions for the learners.

FacialExpressions

Message

Expandedmusclesaroundthemouthandsmilingeyes

joy



Aseriousfacewithstiffenedmusclesandfixedlook

disgust



Fixedlook,contractedbrowsandpursedlips

anger



Expandedbrows,loweredeyeballsandpartedlips

fear



Expandedbrows, expandedeyes and loosely parted lips

Surprise



c. EyeContacts:

Eye-contact is the most important feature of face-to-face conversation. A proper and perfect eye-contacttakesoverthe situation. Direct eye-contactbetweenthespeaker andthelistener communicates transparency of attitude. This is appreciated.

EyeContact Message

Softlookandundisturbedeyebrows

kindness



 A peculiar tendency reflected eyeballs placed to extreme corner and little lifted brows.





Raisedlooksandstiffbrows





Downcast looks with eyelids down



Submission/weakness

senseofdefeat

Expandedeyeswithstiffeyelids



Anger

Some of these gestures and postures, eye contact or facial expressions are produced intentionally in order to convey a particular message. Sometimes, there is no contextual permission for verbal communication and we take help for these nonverbal features to convey a message. The use of gestures together with spoken message _reinforces' a verbal communication; but excessive use of gestures prove fatal to communication.

II. SpatialLanguage: Proxemics

Space where communication takes place determines the formality and informality of relationship. It is used to communicate meanings. Two persons or small group conversing with each other usually use a touchable distance between them. The distance between the speaker and the listener in a formal or official situation should be slightly more. Public meetings, seminars, conferences, lay outs, counters each maintain a specific space to communicate. This study of space on ground in communication is known as language of space or Proxemics. _Space' is classified into four categories:

a. Personal space

It offers a space of 18 inches to 04 feet. Formal interactions like personal interviews, meetings with heads of units, small group interactions are held in this space without keeping a room for sentimental and emotional approaches, it facilitates in decision making and secrecy keeping.

In our culture it is believed that standing or sitting close to the person i. e. at a distance ofless than 03 feet you are talking to is taken as a sin of goodwill and making a big distance between the two ends, on the other hand, effects negatively interpreting aloofness.

b. Private space

The intimacy and privacy, the private space provides, is of beyond comparison. It facilitates the best use of postures and gestures like patting on back, putting arms around the back, hugging, shaking hands or engaging close looks. Approximately a distance of 18 inches is maintained between any two who communicate with each other. Private space belongs to the decorum followed while conducting meetings on top secrets and important decisions within the knowledge of a few. Decision taken for top level planning and implementation are organized in private space.

c. Publicspace

Public space lies beyond 12 feet and is limited upto an auditory distance. Outside natural auditory reach, the help of electronic medium is taken. The lines of division in public space vary according to the necessity and situation. The success of public speaking depends on factors like successful planning between conflict and time management, audience purpose and response, speaker's ability to comprehend the subject matter and presentation skill which public space facilitates. it does not provide scope for close interaction and frequentuse of body language.

d. Socialspace

This space extends between 4 feet and 12. Group interviews, luncheon meetings, in-house celebrations are some of the occasions that require social space to be conducted. It facilitates for open and free communication within the limits of formal interaction.

III. Languageof Signsand Symbols

Using signs and symbols for communication purpose is one of the oldest practices. These non-linguistic forms of non-verbal communications are widely used to communicate with the general mass irrespective of their acquaintance with written form of communication. Theycan be discussed under three categories:

a. Thevisual signs:

A sign is a complete representation of an idea or a concept. Signs have a tremendousimpact on our mind thana written message. They stimulate our eye in an appealing manner. Colours, shapes, designs, pictures communicate instantly and flawlessly with an observer.

Traffic lights, ignition lights, lights used in ambulance and operation theatre make use of colour signs. In another instance red rose stands for love whereas a yellow one signifies friendship. Road signs, signs for railway crossing or school or alike are helpful for different types of passengers.



There is a vast range of visual signs used conveying real meanings and concrete ideas used beyond words.

Advantagesofvisualsigns:

- Visualsignscommunicatethemessagequicklyanddrawfasterresponsefromits viewers.
- Signs and symbols can be used to convey a message effectively in all directions and over long distances.
- Theyhaveauniversalappealirrespectiveofdifferencesamongviewers.
- Theyhavearichercommunicativepotentialthanthatofverbalcommunication.

Disadvantageofvisualsigns:

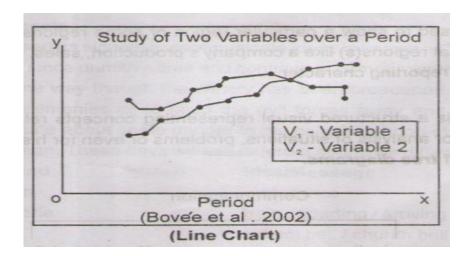
- Complexandcomplicatedconceptscannotbeconveyedthroughvisualsigns. An elaborate idea cannot be comprehended within the scope of visual signs.
- It is difficult to spot correction in them. Coding a message into a visual signs requires much skill; else it proves to be mis-communicative.
- Ordinaryeyesightfailstocomprehendavisualsigncorrectly

VisualsignsinBusinessCommunication:

In business transactions visual signs are used as important parts of written communication. Photographs, animated visuals, diagrams, different types of charts, tablesetc are someform of visual signs used for business communication. Professionals from various spheres also use these signs for different purposes like presentation or participation. Below we produce three different charts which are adopted from Bove'etat(2002).

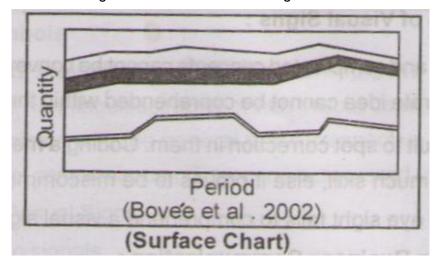
Line chart:

Line charts are used to indicate changes, growth, development or decline with reference to time. The performance of students of particular school for some consecutive years, for example, can be represented in a line chart.



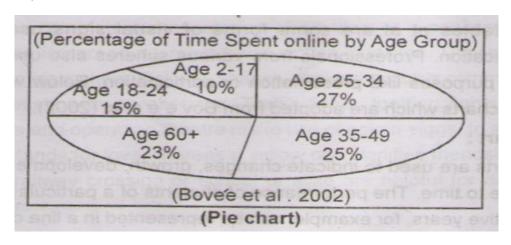
Surface chart:

Surface chart functions like line chart to present changes or variables over a period of time. The lines in a surface chart give cumulative values through discrete data.



PieChart:

Piechartsshowtherelativesizeofthepartsofawhole. It looks like atwo-dimensional circle. Different colours may be used to indicate different parts.



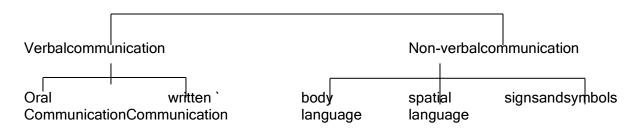
Maps:

Maps are used to show a particular region or some regions and anything that relates to that region(s) like a company's production, sales, imports or exports. They are of reporting character.

Diagrams:

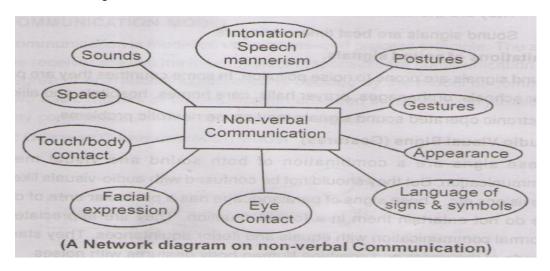
A diagram is a structured visual representing concepts relating to all human activities. For analysis of situations, problems or even for historical analysis we make use of **tree diagrams**.

Communication



(Atree-diagramonCommunication)

The function of a tree diagram is to break down the problems into hierarchy of parts. Similarly, if networks elements are depicted and connected into a diagrammatic model, we call it a network diagram.



Diagrams better clarify a topic by visualizing a concept in comparison to written communication.

b. AudioSignals:

Sounds used as signals to communicate ideas are known as audio signals. They are in use since primitive time and continue to communicate ideas and concepts in the same way though the variety has been broadened. Blowing of pipes in sacred ceremonies or to keep theevilforcesawayandsoundsofhornstocommunicateaboutsomedangerinthe

neighborhood et al were used by the primitive man. These days we use different sound for different purposes like,

Sound Idea/Message

Siren ambulance

Whistle traindeparting/arriving
Bell schoolbell/church bell
Buzzer statuscallerinabusinessoffice

Calling bell a visitor
Warningsiren a fire break

Hammer on a table ajudge 'soccupation
Alarm time/danger

Advantageofsound signals:

- Soundsignalsquicklyconveymessaged.
- Theyarethemosteffectivechannelsof warningagainstdangers
- Soundsignalsarebesttimemanagers.

Limitationsofsoundsignals:

Sound signals are prone to noise pollution. In some countries they are prohibited near schools, orphan ages, prayer halls, care homes, hospitals and alike. Electronic operated sound signals may cause neurotic problems.

c. Audio-visualSigns

These signals are a combination of both sound and visual medium of communication. But they should not be confused with audio visuals like cinema, televisions etc. these signs of paralanguage has a particular area of operation. We do not entertain them in a formal situation. They are appreciated only in a informal communication with equals and inferior acquaintances. They stand on the moods of the users and combine human body gestures with noises.

Examples:

- A snort is a loud sound made by breathing out air- It indicates a person's lack of zeal in the situation or occasion where he or she is snorting.
- Apuffisablowingoutwithlipsconveyingtheperson'sselfestimationina comparatively high level.
- Thenasalwhineofakidproducedwithnarrowedeyelidscommunicatesabouthis/her physical discomfort which may lead to sickness.

An audio-visual sign in paralanguage is a complex expression of audio-visual noises and gestures of human body manifested in combination of his moods andfeelings. The study of verbal and nonverbal communication is important especially for professional people. Business people spend 75% of their time in speaking and listening. A technical person, who I not supposed to talkmuch in a traditional sense, has to make presentation oneachday-inandday-out. Their friendliness to the futures of verbal and nonverbal

communication would help them in a most effective way while dealing in both domestic and international spheres.

EXERCISE

- 1. WhatdoyoumeanbyNon-verbalCommunicationorbodylanguage?Explain.
- 2. Writeadetailednoteonnon-verbal communication.
- 3. Communicationisnotcompletewithoutnon-verbalcommunicationjustify.